

Jason D'Mello, Ph.D.

Assistant Professor of Entrepreneurship, College of Business Administration at Loyola Marymount University

Los Angeles, CA, US

Biography

Jason D'Mello is an assistant professor of entrepreneurship at Loyola Marymount University. He teaches entrepreneurship, social entrepreneurship, and entrepreneurial marketing at the undergraduate and graduate levels. His research interests involve new venture teams and the inner-dynamics of co-founders. He has researched pay-what-you-want pricing models, governance boards, and post-traumatic growth as it relates to entrepreneurship. He has founded multiple technology and educational startups and serves on the board for The Incubator School (LA), Health Digital (NYC) and is the subject matter expert for Caseworx. He is originally from Kalamazoo, Michigan. Dr. D'Mello has been awarded a Kentucky Colonel for his work as a social entrepreneur in Louisville, Kentucky during his doctoral studies. In 2014, he founded a social enterprise called AMPED - Academy of Music Production Education and Development - a free youth music program for at-risk kids in Louisville. His economic impact study for the Forecastle Music Arts and Activism Festival has been widely cited, and he has supported several community initiatives within Louisville prior to moving to Los Angeles, including RISE - Refugees and Immigrants Succeeding in Entrepreneurship, The Mayor's Give a Day campaign, Restorative Justice Louisville, Idea Festival, Compassionate Louisville, and Idea Mornings, which ended in a transcontinental journey by train across 10 cities in 10 days through the Millennial Trains Project. He was awarded two teaching awards at the University of Louisville in 2013 and created two courses (both at the undergraduate and MBA level) for the university. His academic service has involved journal and conference submissions and reviews for Academy of Management, Entrepreneurship Theory and Practice, USASBE conferences, Babson (BCERC conferences), NACRA, NYU Stern Social Entrepreneurship Conference, and Routledge Publishing. Prior to beginning his academic career, Professor D'Mello founded multiple technology startups and worked in the private sector with companies like Ranker.com, Walmart.com, HP, Organic, Inc., Guitar Salon Inc. and Walt Disney Internet Group. Outside of academic life, he is record producer and guitarist.

Industry Expertise

Management Consulting, Advertising/Marketing

Areas of Expertise

Social Entrepreneurship, Education, Business Strategy, Brand Management, Project Management, Internet, Mobile, Marketing

Education

University of Louisville

Ph.D. Entrepreneurship

Loyola Marymount University
MBA Finance & Entrepreneurship

Western Michigan University
B.B.A. Marketing

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