

# **Jay Holgate**

**Coach J at SEC Sports Report**

Atlanta, GA, US

Improve Sales & Performance with College Football Stories & Strategies

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## **Biography**

Frequent guest on sports radio around the South.

Produced and hosted Southern Football which aired on ESPN2.

Certified Life Coach. Focus on Strengths, Be Confident.

Contributing analyst/writer covering SEC Football. Contribute to SEC Sports Report, Yahoo Sports and Bleacher Report.

Developed SEC Football Breaking News Premium APP. Published on Iphone, Ipad and Android phones.

Marketing Manager of Green Express; Innovative company of the Year in 2007 by the Clean Air Campaign of Georgia.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Sport - Amateur

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## **Education**

University of South Carolina

Marketing Business Administration

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## **Accomplishments**

### **1st Speech**

Event coordinator said "prepare for 300 people." Weather changed, people cleared out and only had 2 people in attendance for speech. Fortunately, one of them was a CNN producer and scheduled a feature story seen worldwide.

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