

# **Jed Sundwall**

**CEO at Measured Voice**

Greater San Diego Area, CA, US

CEO at Measured Voice

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## **Description**

I work to help organizations use social media in ways that make sense. My ambition is to help government organizations use social media to communicate clearly with citizens.

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## **Availability**

Moderator, Panelist, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Internet, Government Administration, Social Media

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## **Topics**

Social Media, Content Strategy, Branding, Government

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## **Affiliations**

UCSD, Captura Group, World Bank, State Department, USAID, General Services Administration, Code for America

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## **Sample Talks**

### **Multi Lingual Content Management at Gov 2.0 LA**

Jed Sundwall discusses best practices around content management in Spanish, and other languages at Gov 2.0 LA.

<http://vimeo.com/9811936>

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## **Past Talks**

### **Introducing Go.USA.gov, the U.S. government's first URL shortener.**

Personal Democracy Forum 2010

### **Blogging of the Bureaucracy: How to Use Social Media From Inside Government**

Personal Democracy Forum 2009

**Do People Really Want Participatory Government?**  
SXSW 2012

**Open San Diego: Making An Even Finer City**  
Ignite San Diego 2

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## **Education**

**University of California, San Diego - School of International Relations and Pacific Studies (IR/PS)**  
MPIA International Business, Latin America

**University of Utah**  
BA 2x Spanish, English

**Gonzaga College High School**

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