

Jed Sundwall

CEO at Measured Voice

Greater San Diego Area, CA, US

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Biography

I work to help organizations use social media in ways that make sense. My ambition is to help government organizations use social media to communicate clearly with citizens.

Availability

Moderator, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Internet, Government Administration, Social Media

Areas of Expertise

Social Media, Content Strategy, Branding, Government

Affiliations

Captura Group, USAID, State Department, Code for America, World Bank, General Services Administration, UCSD

Sample Talks

Multi Lingual Content Management at Gov 2.0 LA

Jed Sundwall discusses best practices around content management in Spanish, and other languages at Gov 2.0 LA.

<http://vimeo.com/9811936>

Event Appearances

Introducing Go.USA.gov, the U.S. government's first URL shortener.

Personal Democracy Forum 2010

Blogging of the Bureaucracy: How to Use Social Media From Inside Government

Personal Democracy Forum 2009

Do People Really Want Participatory Government?
SXSW 2012

Open San Diego: Making An Even Finer City
Ignite San Diego 2

Education

University of California, San Diego - School of International Relations and Pacific Studies (IR/PS)
MPIA International Business, Latin America

University of Utah
BA 2x Spanish, English

Gonzaga College High School

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