

Jeff Gibbard

Chief Brand Officer at From The Future

Greater Philadelphia Area, PA, US

Rethinking business from the inside out. Leadership drives culture. Culture gives way to strategy. A well executed strategy brings results.

Biography

Jeff Gibbard is Chief Brand Officer at From The Future (FTF), a Social Media and Technical SEO Agency in Philadelphia. He's been working in the social media industry from the very beginning, and unlike many of those in his industry, he's been focused on the real life business applications from the start.

Since starting his company, Jeff has designed strategies for clients in virtually every industry, and across all sized companies from funded startups with no revenue, to multi-billion dollar organizations.

He is a graduate of Temple University, and earned his MBA from Drexel University.

He's a well respected strategist, popular keynote speaker, and a prolific blogger, podcaster, and vlogger.

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Management Consulting, Social Media, Business Services, Advertising/Marketing, Corporate Leadership

Areas of Expertise

Sales, Influencer Marketing, Company Culture, Social Business Strategy, Social Media Marketing Strategy, Social Media Strategist, Leadership, Content Marketing, Client Experience

Affiliations

CEO Intronet, Social Media Club

Education

Drexel University - College of Business and Administration

MBA Business Administration: Marketing

Temple University

BA Film and Media Arts

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)