

Jeffrey Mack

Digital Marketing Manager at Crestron Electronics

Greater New York City Area, NY, US

Social Media Marketing Manager at Crestron Electronics

Biography

Hello. Jeffrey Mack is a digital storyteller, curator, and marketer whose temporary obsessions with technology, science, history, and culture lead to the creation of incredible things.

Currently the head of Social Media strategy at a leading technology company, Mr. Mack has provided digital strategy and product design for a number of companies, politicians, and assorted yahoos looking to take over the world...digitally.

Mr. Mack is a frequent guest lecturer at New York University and spends his free time dreaming of being a rock star in his imaginary band, Triceratops.

Industry Expertise

Financial Services

Areas of Expertise

Social Media Marketing, Digital Strategy, Product Development, Advertising, Graphic Design

Education

Brooklyn Law School

N/A

Rutgers, The State University of New Jersey-New Brunswick

B.A. Art History & Political Science

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