

jenifer daniels, MA, **APR**

communications consultant at pr for social good

Charlotte, North Carolina Area, NC, US

communicator fighting for social good

Biography

Jenifer Daniels is an accredited public relations professional and award-winning educator, Jenifer Daniels co-founded of a social good startup helping brands build bridges to the community. Jenifer has been a featured speaker at Ignite Charlotte 5, trained over 750 in gaining effective communication skills, and crafted the strategy to help an unknown candidate earn a city council seat in the 17th largest US city. Jenifer is the outgoing chair of the City of Charlotte Neighborhood Matching Grants committee. Jenifer has a masters of arts in communication from Wayne State University, and a certificate in nonprofit management from Duke University. You can follow Jenifer on twitter @thefriendraiser & @prforsocialgood.

Availability

Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Public Relations and Communications, Women, Social Media

Areas of Expertise

Effective Communications, Social Media, Community Engagement

Sample Talks

Words that Work(ed): Crafting Truthful and Effective Memes

Using the power of communication to craft truthful and effective memes.

http://www.netrootsnation.org/nn_events/nn-12/crafting-effective-memes/

Education

Wayne State University

MA Communications

Duke University

Certificate Nonprofit Management

Accomplishments

Accreditation in Public Relations

Established in 1964, the Accreditation Program is the profession's only national post-graduate certification program. It measures a public relations practitioner's fundamental knowledge of communications theory and its application; establishes advanced capabilities in research, strategic planning, implementation and evaluation; and demonstrates a commitment to professional excellence and ethical conduct.

Testimonials

Ruby Reid

'I just wanted to say how much I appreciated your presentation and how you engaged the audience. It was truly awesome, and took our training series to the next level.'

Jim Dean

'Thanks again for helping make last night's program a big success!' (The Economic Gender Gap, Democracy for America)

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