

Jerri Lynn Hogg, PhD

Program Director - Media Psychology at Fielding Graduate University

Hartford, CT, US

Passionate leader of media psychology and technology for good

Jerri Lynn Hogg is a media psychologist. She is the 2015 president for the American Psychological Association's Society for Media Psychology and Technology, and co-author of *Mad Men Unzipped: Fans on Sex, Love, and the Sixties on TV*.

Passionate about social media, technology, and digital environments, Dr. Hogg researches and consults on how we communicate, connect, and find balance in changing environments. As a psychologist, she applies theory, practice, and research to humanizing the technological landscape and digital experience.

Dr. Hogg is the Director of Fielding Graduate University's Media Psychology program. She consults in the areas of cultural influence on human behavior and digital media; virtual communities and augmented reality; connection through social media communities; the psychology behind effective communication design; new and changing learning communities; and how to create solid user experience design.

Dr. Hogg enjoys extending the conversation through writing, speaking, teaching, and research. In general, she is interested in our lived experiences and enjoys hearing the individual stories of how we engage.

She writes for both academic and popular audiences, grounding her writing in psychology, science, research, and story. She authors a blog on Psychology Today.com called "The Digital Life", and regularly engages with reporters on current topics in media psychology and technology. Recent interviews include The Atlantic, US News and World Report, Self Magazine, Internet Magazine, and Cosmopolitan.

Dr. Hogg regularly speaks on audience engagement; augmented reality; media and technology issues with privacy and ethics; learning environments; media psychology and technology for good; and how we interface with technology.

She began her career studying engineering and then made the unusual jump to advertising and public relations. Her background in engineering fueled her interest in the science and technology behind how we are driven to connect and communicate. With experience in design and usability, Dr. Hogg discovered the newly emerging field of Media Psychology. She has been researching and teaching in Media Psychology and Technology ever since. She continues to be passionate about the ways we connect and make meaning in digital environments. She enjoys the dialogue with others on the topic and continues to uncover new areas for research and understanding.

Education/Learning, Media - Online, Social Media, Training and Development, Research

Positive Psychology, Digital Culture, Media Psychology, Media for Good, Wearable Technologies, Cognitive Psychology, Sense of Presence, Fandom, Mad Men, Design, Usability, User Experience, Learning Environments, Selfies, Media Literacy, Virtual Communities, Audience Engagement, Distance Learning, Augmented Reality, Digital Storytelling, Creative Visualization, Mobile Learning, Virtual Worlds, The Digital Classroom, Transmedia, Audience Profiling, Information Management, Virtual Reality, Social Media, Digital Environments

President, APA Division 46, Society for Media Psychology & Technology, Advisory Board Member, Internet Marketing Certificate Program, University of California Irvine, Advisory Board Member, Magic Always Happens, Senior Research Fellow, Media Psychology Research Center, Nationally Recognized APA Skype in the Classroom Mental Health Expert

Ethics and emerging technology: Ethical concerns from a cognitive, media & technology focused psychology perspective concerning augmented reality, privacy, and singularity (Panel)
IEEE International Symposium on Ethics in Science, Technology and Engineering

Cognitive Design Considerations for Augmented Reality

IEEE International Conference on e-Learning, e-Business, Enterprise Information Systems, and e-Government

Psychological keys to success in MAR systems

Mixed and Augmented Reality - Arts, Media and Humanities (ISMAR-AMH)

Keynote Speaker

National Congress of Psychological Research: Psychology in Greece and the Mediterranean

Panel Speaker, Privacy, Law, and Ethics in Augmented Reality

Augmented World Expo

Presidential Address, Media Psychology and Technology for Good: iWearables

122nd Annual Convention of the American Psychological Association

Fielding Graduate University

PhD Media Psychology

Fielding Graduate University

MA Media Psychology

Bay Path College

MS Communications

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