

# Jesse Dallal

**VP Product at Blue Ant Media**

Toronto, ON, CA

Jesse Dallal is a Mentor for IDEABOOST

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## **Description**

Jesse Dallal is VP Product at Blue Ant Media, leading strategy and development for new mobile, web, connected TV and VR initiatives.

Prior to joining Blue Ant, he co-founded two award-winning mobile tech companies, Rithm Music Messaging and MavenSay, that have attracted millions of users. Jesse holds a JD/MBA from University of Toronto and specializes in digital strategy, user experience design, product development, strategic partnerships and M&A.

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## **Topics**

Start-Ups, Venture Capital, User Experience, Business Strategy, Mobile Applications, Social Media, Corporate Law, Product Management, Digital Media, Intellectual Property

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