

Jesse Dallal

VP Product at Blue Ant Media

Toronto, ON, CA

Jesse Dallal is a Mentor for IDEABOOST

Biography

Jesse Dallal is VP Product at Blue Ant Media, leading strategy and development for new mobile, web, connected TV and VR initiatives.

Prior to joining Blue Ant, he co-founded two award-winning mobile tech companies, Rithm Music Messaging and MavenSay, that have attracted millions of users. Jesse holds a JD/MBA from University of Toronto and specializes in digital strategy, user experience design, product development, strategic partnerships and M&A.

Areas of Expertise

Start-Ups, Venture Capital, User Experience, Business Strategy, Mobile Applications, Social Media, Corporate Law, Product Management, Digital Media, Intellectual Property

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