

Jim Brown

Vice-President, Business Development at Admeris Payment Systems

Toronto, ON, CA

Experienced in mobile and payments.

Description

Jim Brown is the Vice President, Business Development for Admeris Payment Systems and Xtreme Mobility, responsible for the strategy and development of sales, channel, and distribution partnerships. Most recently, Jim was the Managing Director, Americas, of Silverback Media Corp., a global e-marketing company with operations in Toronto, Paris, London, Miami and Los Angeles. He was responsible for the strategic direction and tactical execution of Silverback's mobile marketing initiatives in North America.

Jim has worked in management positions at leading telecommunications companies including Rogers AT&T Wireless, Bell Canada and Bell Mobility. Mr. Brown was also co-founder and Director of Voice Courier Mobile Inc. (VoCoMo), one of Canada's leading mobile application and aggregation companies, purchased by FMG Inc. In 2005, Jim co-founded the Toronto chapter of MobileMonday, a global, mobile-industry-focused association fostering the growth of the wireless industry through the sharing of ideas, best practices and trends. MobileMonday Toronto is now the largest mobile networking group in Canada. Jim has a MSc (Telecommunications) from Syracuse University, as well as completing numerous advanced academic and communication industry executive development programs.

Industry Expertise

Wireless

Topics

M-Commerce Strategies

Affiliations

Sample Talks

M-commerce today. Making sense of todays mobile payment landscape.

M-Commerce is a very broad term that covers a lot of areas. The talk will cover off the different areas and help businesses decide what is the correct approach for their business.

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