

# **Jim Westcott**

**Research Manager, Application Solutions at International Data Corporation (IDC)**

Toronto, ON, CA

Research Manager for the Canadian Digital Transformation: Application and Professional Services program

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## **Description**

Jim Westcott is a Research Manager for the Canadian Digital Transformation: Application and Professional Services program. In this role Jim manages IDC's research on enterprise applications and application services.

Jim also manages the Canadian Small and medium business market overview report series, which addresses SMB trends and sizing within the Canadian IT industry.

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## **Topics**

Systems Integration & Consulting, SMB market trends, Application outsourcing & BPO, Digital Transformation

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## **Education**

**University of Toronto**

B.A. Undergraduate Studies

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