

Jim Westcott

Research Manager, Application Solutions at International Data Corporation (IDC)

Toronto, ON, CA

Research Manager for the Canadian Digital Transformation: Application and Professional Services program

Biography

Jim Westcott is a Research Manager for the Canadian Digital Transformation: Application and Professional Services program. In this role Jim manages IDC's research on enterprise applications and application services.

Jim also contributes to the Services Contracts Database: Canada Region and the Services Tracker - Canada Region data products. Jim provides expert opinion, market research and analysis, competitive intelligence, and consulting to IT services and technology providers.

Areas of Expertise

Systems Integration & Consulting, SMB market trends, Application outsourcing & BPO, Digital Transformation

Associated IDC Services

Canadian Digital Transformation: Application and Professional Services, Services Contract Database: Canada Region, Services Tracker - Canada Region

Education

University of Toronto

B.A. Undergraduate Studies

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