

# **Jingsi Christina Wu**

**Assistant Professor of Journalism, Media Studies, and Public Relations at Hofstra University**

Hempstead, NY, US

Media studies scholar Jingsi Wu focuses her research on the crossroads of entertainment media, politics, civic engagement, and culture.

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## **Biography**

Dr. Wu received her PhD from the joint program of Sociology and Communication at SUNY Albany, and her research focuses on the crossroads of popular culture, politics, new media, and civic engagement. Her dissertation—“Entertainment and the Public Sphere: The Convergence of Popular Culture and Politics in China’s Public Sphere and Cyberspace”—won the University Distinguished Doctoral Dissertation Award in any field in the College of Arts and Science at SUNY Albany.

She uses a variety of perspectives and research approaches from media studies, cultural sociology, and political communication to study the convergence of popular culture and politics, how entertainment experiences contribute to civic engagement, how people behave in new media environments (such as massive multi-player online games), and how citizens use social media to connect with others and organize their civic voices.

Interested in both the U.S. media and the mass media in China, where Dr. Wu is from, she is also delving into cross-cultural comparisons.

Dr. Wu is the author of the forthcoming book, "Entertainment and Politics in Contemporary China" (Palgrave Macmillan, September 2017). She has shared her diverse research interests in many conference presentations, peer-reviewed journal publications and book chapters, in addition to her classroom teaching. She teaches a series of courses in media studies, including media literacy, media technologies and public policy, and mass media in contemporary society.

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## **Industry Expertise**

Writing and Editing, Research, Education/Learning, Media - Online

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## **Areas of Expertise**

Media Studies, Political Communication and Social Media, Chinese Media, Cultural Sociology, Game Studies, New Technology and Society

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## **Education**

**SUNY Albany**

Ph.D. Sociology and Communication

**SUNY Albany**

M.A.

Zhejiang University

B.A.

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