

John Di Frances

Managing Partner at DI FRANCES & ASSOCIATES, LLC

Wales, WI, US

Motivational keynote speaker, business strategist, author. Engaging presentations deliver useful and actionable knowledge. A blueprint for p

Availability

Author Appearance

Industry Expertise

Manufacturing, Financial Services, Telecommunications

Topics

Innovation, Creativity & Ideation, Marketing, Sales & Customer Service, Leadership

Affiliations

Sample Talks

Innovation: The Final Frontier - To Boldly Go Where No Man Has Gone Before

John's Innovation Keynotes focus on the "How To's" of Innovation and examine the following questions:

- How do our perceptions affect the process of innovation?
- What is Innovation? Accelerated Innovation?
- What does Innovation look like in the world around us?
- What are the building blocks of Innovation?
- How to achieve effective collaboration
- What are the 'killers' of Innovation?
- What part does organizational culture play in Innovation?
- How to create a culture of Innovation
- How to handle Innovation's 'risk factor'
- How to ensure that Ideation and Innovation remain sustainable

Innovative approaches hold the key to a successful future. With rich content and compelling insights, John Di Frances encourages audiences to engage their imaginations, move beyond perceived limitations and begin to innovate.

Education

University of Wisconsin
BBA Business/Economics

Accomplishments

John has been a member of the following organizations.

American Bar Association
United States Naval Institute
Meeting Professionals International
Turnaround Management Association
Association of Certified Fraud Examiners
National Contract Management Association
American Defense Preparedness Association
Wisconsin Professional Speakers Association
American Society of Association Executives
National Defense Industrial Association
Association of the United States Army
National Speakers Association
Professional Speakers Guild

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