

# **John Di Frances**

**Managing Partner at DI FRANCES & ASSOCIATES, LLC**

Wales, WI, US

Motivational keynote speaker, business strategist, author. Engaging presentations deliver useful and actionable knowledge. A blueprint for p

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## **Availability**

Author Appearance

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## **Industry Expertise**

Manufacturing, Financial Services, Telecommunications

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## **Topics**

Innovation, Creativity & Ideation, Marketing, Sales & Customer Service, Leadership

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## **Affiliations**

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## **Sample Talks**

**Innovation: The Final Frontier - To Boldly Go Where No Man Has Gone Before**

John's Innovation Keynotes focus on the "How To's" of Innovation and examine the following questions:

- How do our perceptions affect the process of innovation?
- What is Innovation? Accelerated Innovation?
- What does Innovation look like in the world around us?
- What are the building blocks of Innovation?
- How to achieve effective collaboration
- What are the 'killers' of Innovation?
- What part does organizational culture play in Innovation?
- How to create a culture of Innovation
- How to handle Innovation's 'risk factor'
- How to ensure that Ideation and Innovation remain sustainable

Innovative approaches hold the key to a successful future. With rich content and compelling insights, John Di Frances encourages audiences to engage their imaginations, move beyond perceived limitations and begin to innovate.

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## Education

University of Wisconsin  
BBA Business/Economics

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## Accomplishments

**John has been a member of the following organizations.**

American Bar Association  
United States Naval Institute  
Meeting Professionals International  
Turnaround Management Association  
Association of Certified Fraud Examiners  
National Contract Management Association  
American Defense Preparedness Association  
Wisconsin Professional Speakers Association  
American Society of Association Executives  
National Defense Industrial Association  
Association of the United States Army  
National Speakers Association  
Professional Speakers Guild

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