

John Di Frances

Managing Partner at DI FRANCES & ASSOCIATES, LLC

Wales, WI, US

Motivational keynote speaker, business strategist, author. Engaging presentations deliver useful and actionable knowledge. A blueprint for p

Availability

Author Appearance

Industry Expertise

Manufacturing, Financial Services, Telecommunications

Areas of Expertise

Innovation, Creativity & Ideation, Marketing, Sales & Customer Service, Leadership

Sample Talks

Innovation: The Final Frontier - To Boldly Go Where No Man Has Gone Before

John's Innovation Keynotes focus on the "How To's" of Innovation and examine the following questions:

- How do our perceptions affect the process of innovation?
- What is Innovation? Accelerated Innovation?
- What does Innovation look like in the world around us?
- What are the building blocks of Innovation?
- How to achieve effective collaboration
- What are the 'killers' of Innovation?
- What part does organizational culture play in Innovation?
- How to create a culture of Innovation
- How to handle Innovation's 'risk factor'
- How to ensure that Ideation and Innovation remain sustainable

Innovative approaches hold the key to a successful future. With rich content and compelling insights, John Di Frances encourages audiences to engage their imaginations, move beyond perceived limitations and begin to innovate.

Education

Accomplishments

John has been a member of the following organizations.

American Bar Association

United States Naval Institute

Meeting Professionals International

Turnaround Management Association

Association of Certified Fraud Examiners

National Contract Management Association

American Defense Preparedness Association

Wisconsin Professional Speakers Association

American Society of Association Executives

National Defense Industrial Association

Association of the United States Army

National Speakers Association

Professional Speakers Guild

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).