

John Doggett

Senior Lecturer, Department of Management at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Global competition, entrepreneurship, energy and sustainability, and corporate strategy

Biography

John N. Doggett is a senior business lecturer and an expert media source on stories related to international business growth, global trade, economic growth strategies, energy and water policy, and sustainability. He keeps a close eye on business and leadership news around the world, and is adept at boiling down his insights into sharply focused news bites, making him a favorite source for both on-camera and print/online features.

Doggett is a lawyer, an entrepreneur, an experienced consultant and speaker, and a senior lecturer in the department of management at the McCombs School of Business, The University of Texas at Austin. He practiced law for seven years in Connecticut and California before going to Harvard to earn his MBA.

He was a competitive strategy and marketing consultant with McKinsey & Company in Washington, DC and Copenhagen, Denmark, and created an international economic development consulting firm that helped governments, private sector organizations, universities and firms in the Eastern Caribbean, Jordan, Ghana, Uganda, Somalia and Tanzania develop and implement strategies to become more market oriented and competitive.

Doggett has been the keynote speaker at more than 70 annual meetings of chamber of commerce, commodity, cooperative, financial and electric utility associations in the United States, Asia and Australia. He has conducted several multi-day strategic planning sessions for corporate boards of directors.

He spends part of each summer and winter teaching courses on entrepreneurship and global competition in Austria, China, Japan, Korea, Malaysia, Mexico, Singapore, Taiwan and Thailand. Doggett regularly leads MBA students on annual two week observation tours of the People's Republic of China and India, and he is the co-author of *When We Are the Foreigners: What Chinese Think about Working with Americans* (2011).

Doggett created the "From Idea to IPO" workshop series and is the co-founder of the "Idea to Product™ (I2P™)" international commercialization of technology competition.

Availability

Keynote, Workshop

Industry Expertise

Training and Development, Management Consulting, International Trade and Development, Energy, VC and Private Equity, Corporate Training, Professional Training and Coaching, Corporate Leadership, Outsourcing/Offshoring

Areas of Expertise

Global Economic Development, International Competition, Entrepreneurship, U.S./China Trade, Energy, Jobs and Economic Growth, Monetary Policy, Business Trends, Water Sustainability, Leadership and Management

Affiliations

IC2 Institute at The University of Texas at Austin: Research Fellow, Rainforest Partnership: Chairman of the Board, Treehouse, Inc.: Advisory Board Member, Lend-a-Hand India, Inc.: Advisory Board Member, McCombs School Faculty International Alumni Liaison

Sample Talks

Debt, Global Competition and America's Future

The international economic success of countries such as China and India do not necessarily need to be regarded as threats; they can also create opportunities for U.S. companies. For instance, China plans to spend almost \$4 trillion on new electrical transmission and distribution equipment between now and 2030. American companies must find a way to compete in that marketplace. One of America's biggest advantages in the race to catch up to its competitors is its history of innovation and creativity. This will be an important strength in the years ahead, as other nations are ramping up development of emerging technologies. American universities are hotbeds for researching and developing new technologies. The U.S. also has a history of importing talent, as immigrant entrepreneurs have played a vital role in bolstering the technology and manufacturing sectors. And companies such as Apple come out of nowhere seemingly overnight and revolutionize entire industries. "These people are creative," Doggett says. "And that's how we compete."

Event Appearances

Debt, Global Competition and America's Future

Keynote Speaker at 35 Conferences since 2007

Keynote Speaker

Metropolitan Milwaukee Association of Commerce World Trade Association

Keynote Speaker

Future of Florida Forum

Education

Harvard Business School

M.B.A. Business Administration

Yale Law School

J.D. Law

Claremont Men's College

B.A. Arts

Accomplishments

Outstanding Faculty Award, Executive Engineering Management Master's class

Awarded by McCombs School of Business at The University of Texas at Austin.

Outstanding Professor Award

In Texas MBA Programs, 1998, 2002, 2004, 2007, 2008, and 2009.

Testimonials

David Wenger

John Doggett is clever and knowledgeable across a broad range of topics, from international trade to economic growth and corporate strategy, is fearlessly outspoken, and speaks in pithy, powerful words. What more can you ask for...he's your top story today!

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