

John Elmer

Executive Vice President at Endeavor Management

Houston, TX, US

Expert on accelerating the use of new technologies in the oil and gas industry

Biography

John B. Elmer is Executive Vice President and member of the board of directors of Endeavor Management, a fast-growing management consulting firm.

John Elmer works primarily with oilfield service and technology companies who want to accelerate acceptance and use of their products and services. He has deep experience in strategy and management of marketing, sales, new product development and technology commercialization. John has worked with all types of companies serving the upstream E&P industry, from global integrated oilfield service companies to oilfield technology startups.

Availability

Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Management Consulting, Advertising/Marketing, Oil and Gas

Areas of Expertise

Go-To-Market Strategy, Pricing Strategy, Launch of New Products, Accelerating Technology Adoption, Oil and Gas

Affiliations

Society of Petroleum Engineers

Education

University of Houston

MBA Marketing

University of Texas at Austin

BA Psychology

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