

# **John Hallman**

**COO, Co-Founder at meMINI Ltd.**

Los Angeles, CA, US

John Hallman is an advisor for IDEABOOST.

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## **Description**

John Hallman is currently Managing Partner at Create Advisory Partners. He is an accomplished executive with extensive experience in strategic partnerships, business development, intellectual property, and technology licensing/sales for large, midsize, and small companies alike. John enjoys providing business counsel to startup companies and C-level executives through all phases of corporate development and commercial product launch.

He is currently working with an amazing portfolio of sports marketing and technology startups in the US and Canada and continuing to support the Toronto startup world as an adjunct faculty member at the Canadian Film Centre's ideaBOOST technology accelerator program.

John is also Co-Founder and Treasurer of The Best Practices Laboratory for Windows Media - a non-profit technology education facility designed to showcase emerging file-based production and distribution workflows for the Hollywood Studio and post-production communities.

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## **Industry Expertise**

Media - Broadcast, Corporate Leadership, Advertising/Marketing

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## **Topics**

Strategic Partnerships, Business Development, Intellectual Property, Technology Licensing, Sports Marketing and Technology

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## **Affiliations**

The Best Practices Laboratory for Windows Media : Co-Founder and Treasurer

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## **Education**

California Polytechnic State Univeristy - San Luis Obispo  
MBA. Business Administration

California Polytechnic State University - San Luis Obispo  
B.Sc. Microbiology

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