

# John Kenagy

Author / Keynote Speaker at Kenagy & Associates

Longview, WA, US

Creating Adaptive Capacity

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## Description

Dr. John Kenagy knows healthcare as a physician, executive, scholar, advisor and patient. In addition to 20 years experience as a vascular surgeon, he has been Chief of Surgery, Chief of Staff and Regional Vice President for Business Development for a multi-state, not-for-profit healthcare delivery system. And, most importantly, he has been a patient.

His frustration with current methods was fueled by an injury – he suffered a broken neck in a fall from a tree. Critically injured, he discovered that his recovery depended on the efforts of dedicated individuals working in an unpredictable and often unresponsive system. Searching for answers, he earned a management degree from Harvard University’s Kennedy School of Government and was appointed Visiting Scholar at Harvard Business School.

Kenagy’s Harvard research included developing disruptive innovation healthcare strategy with Harvard Business School Professor Clayton Christensen and translating to healthcare the drivers for success in transformational companies like Toyota, Intel and Apple.

The result is Adaptive Design; a set of revitalizing choices and opportunities that cultivate adaptability in the everyday work of the organization and its people. He authored *Designed to Adapt: Leading Healthcare in Challenging Times* to be the guidebook to more care for less cost. The American College of Healthcare Executives named it the 2011 Book of the Year.

Dr. Kenagy’s work and his soon-to-be-released, web-based, on-line learning course *Experience Adaptive Design* enable everyone from the executive team to the frontline to get patients exactly what they need at continually lower cost. It’s the way to thrive in 21st Century healthcare.

His contributions have been widely recognized:

- Speaking and consulting engagements throughout the US and in Canada
  - Testimony before the US Senate Commerce Committee
  - Author of “Service Quality in Health Care” in the Journal of the American Medical Association, named the Best Healthcare Management Article of the Year.
  - Coauthored Harvard Business School Teaching Cases used worldwide to teach how to effectively innovate in complex, dynamic, unpredictable, competitive environments.
  - Forbes Magazine featured Dr. Kenagy as “The Man Who Would Save Healthcare.”
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## Availability

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

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## Industry Expertise

Health Care - Providers, Program Development, Training and Development, Health Care - Facilities, Health Care - Services

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## Topics

Leadership: Leaving A Legacy in Uncertain Times, 21st Century Health Care, Quality-Centered Health Care, Developing People as the Number One Resource, Patient-Centered Point-Of-Care

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## Affiliations

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## Sample Talks

### Lead Like Toyota: Managing Knowledge, Innovation and Inspiration in Healthcare

Toyota has been recognized for years as a great company. The term "Lean" defines their powerful process-improvement methods. Many companies use Lean skills and tools. But the mystery was that Toyota's success has been extremely difficult for others to sustain. That mystery has been solved. There is much more to the story than a great process-improvement method. Toyota's leadership and management have moved beyond industrial process management to become knowledge managers.

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## Past Talks

### Adaptive Innovation as a New Healthcare Strategy

Blue Cross/Blue Shield, Western Operation Conference

### Adaptive Innovation Insights: Building Success & Innovation for the 21st Century Healthcare

2012 AHIMA Convention & Exhibit

### Adaptive Design: Moving Beyond Six Sigma & Lean to Lead World Healthcare

5th World Healthcare & Medical Tourism Congress

### Adaptive Design: Knowing What To Do in 21st Century Healthcare

EmCare Leadership Conference

### Adaptive Design: 7 Insights into Leading the World in Healthcare

HealthCare Partners of Nevada Conference

### Leading the World in Doing Exactly What The Patient Needs at Lower Cost

Highmark Healthcare Leadership Roundtable

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## Education

**Harvard University, Kennedy School of Government**  
MPA Management

**University of Washington, School of Medicine**  
M.D. General & Vascular Surgery

**University of Nebraska Medical Center**  
M.D. Medicine

**University of Nebraska - Lincoln**  
B.S. English, History, Biology

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## **Accomplishments**

**Author, Speaker, Advisor**  
1999-Present

**Visiting Scholar, Harvard Business School**  
1998-2001

Research, writing, advising and teaching on disruptive innovation and the management of complex, dynamic unpredictable organizations

**Regional VP, Business Development, St. John's Hospital, PeaceHealth**  
1992-1997

**Vascular and General Surgeon, Longview General and Thoracic Surgery**  
1976-1997

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## **Testimonials**

### **Katie Roda**

I wanted to extend my sincerest thanks for your participation at the Connected Health Conference. Yours was one of the few sessions I took the time to sit down and enjoy and I must say it was certainly worth the invested time! I thought your talk was fantastic & compelling. Iâ€™m so glad you were able to join us.

### **Rick Seidler**

"Thanks for an inspirational and motivating presentation to our management team and board. We have huge potential for improvement with Adaptive Design and it was very meaningful for our team to hear the story from you. You helped make it â€™come aliveâ€™ for us.â€•

**Keith Fraidenburg**

“Based on the program evaluations, this will be remembered as one of the most successful events in CHIME’s history! Your keynote presentation was incredibly well received (receiving 94% “Top Box” ratings). Our group was captivated by your insight and the entertaining style with which you delivered your message.”

**Bill Rudman, PhD, RHIA**

On behalf of the AHIMA Foundation, I would like to thank you for your participation in our inaugural innovation conference. Your thoughtful presentation, A Leader’s Guide to Building a Culture of Innovation, provided insights into healthcare issues most pressing to our country’s future. Your involvement in the innovation conference helped to make it a truly successful event.

I sincerely hope that you will consider working with the AHIMA Foundation in the future.

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