

John Llewellyn

Associate Professor of Communication at Wake Forest University

Winston-Salem, NC, US

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Biography

John Llewellyn is a scholar of rhetoric whose work includes analyzing persuasive language from the nation's most prominent politicians, coaches and civil rights leaders. A former speechwriter and public information officer, Llewellyn also specializes in crisis communication, having studied the intersection of politics and public relations for nearly 30 years.

He has published on corporate social responsibility, organizational ethics, and public attention and political reputation. A frequent contributor to media outlets, Llewellyn recently authored a chapter on writing op-eds in an upcoming book, *Popularizing Research*, and has been certified as an expert witness by federal courts on the issue of public relations and urban legends.

At Wake Forest, Llewellyn has had the privilege of teaching first-year and graduate students alike. In fact, a student in Llewellyn's first-year seminar on great American speeches was the first to recognize parallels between Martin Luther King Jr.'s legendary "I Have a Dream" speech in 1963 and one King delivered in 1944 at a Georgia Black Elks oratorical contest when he was just a schoolboy of 15 years. Scholars overlooked this historic connection for nearly 50 years until Llewellyn brought it to life in conjunction with the dedication of the Dr. Martin Luther King, Jr. national memorial.

Areas of Expertise

Rhetoric, Organization Analysis, Public Speaking, Communications Management, Community Outreach

Education

University of Texas at Austin

Ph.D. Communication

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