

John Lowe

Owner/Message Coach at Be Compelling Now

Raleigh-Durham, North Carolina Area, NC, US

Professional Speaker, Presentations Coach and
Trainer

Biography

Over the last 25 years, John Lowe has delivered over 1000 presentations to groups large and small. His talks combine great information with impactful story-telling and infectious humor. He is a member of the National Speaker's Association and the Professional Speaker's Academy. He is a Certified Vistage Speaker, and a presentations coach for the world-renowned presentation experience TEDx. John is also a faculty member at Ty Boyd's Excellence in Speaking Institute. His firm, Be Compelling Now, provides coaching and consulting for businesses regarding their sales and marketing messaging and presentations. His web site is www.becompellingnow.com,

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Corporate Leadership, Training and Development, Public Relations and Communications, Business Services, Professional Training and Coaching, Corporate Training, Writing and Editing

Areas of Expertise

Change Management, Competing in A Commodity Market

Affiliations

Vistage International, Ty Boyd Excellence in Speaking Faculty, TEDx Presentations Coach, National Speakers Association, Professional Speakers Academy, Greater Raleigh Business Alliance, TED X Presentations Coach

Sample Talks

It's a Buyer's World. Have You Adjusted? Understanding How to Compete in the Digital Age

Historically, sales people had control of the buying conversation because they held the information. Now, with the internet and digital sharing of content, the buyer is armed with much more information, and has taken control of the buying cycle. If your organization has not adapted, you are losing business to those that have. This presentation talks about the transference of power, and how sales organizations must change in order to gain the attention and business of today's buyers.

Event Appearances

How to Stand Out in a Commodity Market

NeoNova National Meeting

Neuromarketing: Understanding How Your Prospects Make Decisions

Business Accelerator Meeting

Maximizing Your Trade Show ROI

Exhibit Resources Partner Summit

Finding Remarkability in Your Business

Raleigh Rotary Club Conference

Education

Towson University

BS Geography

Accomplishments

Vistage Certified Speaker

Selected as a Certified Speaker for Vistage International. Selected based on highest ratings from Vistage groups who have participated in my workshops. Vistage groups are comprised of CEOs and business owners who meet monthly to assist each other in the growth and success of their businesses.

TEDx Presentations Coach

Appointed to coach the TEDx presenters for TEDx Raleigh events. TEDx is the regional version of the international TED Talks organization.

National Speakers Association

Joined National Speakers Association, the world's largest and best known speakers organization in the world.

Presentations Coach for RedHat

I have been selected as the presentations coach for RedHat Corp, and will be working with their presenters for Summit 2014.

Testimonials

Janet Carr

"Be Compelling Now delivered an outstanding workshop which my team found extremely beneficial and entertaining. John shared powerful information which they can put into practice right away. I believe this will pay dividends for us in our membership recruiting and our program awareness activities."

Ray Carey

"If you are looking for someone to inform, engage and entertain your audience, I highly recommend John. He spoke to our national meeting and was the highlight of the event. We got nothing but rave reviews from attendees. He trains professionals on presentations, so we expected him to be good. He was even better! He is a very talented speaker, and your event will be better for having him there."

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