

# **John Morgan**

**Professor | Oliver E. and Dolores W. Williamson Chair of the Economics of Organizations | Founding Director, Xlab | Faculty Co-Director, Berkeley Executive Education| Distinguished Teaching Fellow at Haas School of Business, University of California, Berkeley**  
Berkeley, CA, US

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## **About**

John Morgan is the Oliver E. and Dolores W. Williamson Chair of the Economics of Organizations at Berkeley Haas. He served as a Co-director of the Fisher Information Technology Center and a Founding Director of Xlab, the Experimental Social Sciences Laboratory. Before coming to Berkeley, he was a professor at the Woodrow Wilson School of Public and International Affairs at Princeton University. He earned his PhD and MS from the Pennsylvania State University, as well as earning a BS (summa cum laude) at the Wharton School of the University of Pennsylvania.

Morgan is an editor for the Berkeley Electronic Journals for Theoretical Economics. He is also an associate editor at Management Science and Economic Theory and a member of the editorial board for the California Management Review. His most recent consulting experience is in the area of auctions and dynamic pricing for Google, Digonex, and Paging Systems. He has received awards from the National Science Foundation, and he was selected as a visiting scholar at the Hoover Institution and the International Monetary Fund. His research on online pricing earned him a best paper award for 2004 in Journal of Industrial Economics. His article "Price Dispersion in the Large and in the Small: Evidence from an Internet Price Comparison Site" won the Journal of Industrial Economics "best article" prize in 2005. His class on game theory is one of the most popular at Berkeley Haas.

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## **Areas of Expertise**

Experimental Economics, Elections and Polling, Competition in Online Markets, Communication in Organizations

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## **Selected External Service & Affiliations**

Co-editor, B.E. Journals in Theoretical Economics, Co-editor, Journal of Law, Economics, and Organizations, Principal, Nash-equilibrium.com, Associate Editor, Economic Journal, Editorial Board, California Management Review, Certified Public Accountant (inactive)

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## **Positions Held**

### **At Haas since 2002**

2006 – present, Oliver E. and Dolores W. Williamson Chair of the Economics of Organizations

2002 – 2006, Professor, Haas School of Business

1999, Visiting Assistant Professor, Economics Department, New York University

1998, Visiting Assistant Professor, Economics Department, University of Pennsylvania

1996 – 2002, Assistant Professor of Economics and Public Affairs, Princeton University

1989 – 1992, Senior Accountant, Bankruptcy and Forensic Accounting Group, Grant Thornton

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## **Education**

**Pennsylvania State University**  
PhD

**Pennsylvania State University**  
MA Economics

**The Wharton School, University of Pennsylvania**  
BS Economics

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## **Honors & Awards**

**Judge Business School Fellow at Cambridge**  
2008

**Visiting Fellow Commoner Award, Trinity College, University of Cambridge**  
2007

**Earl F. Cheit Award for Excellence in Teaching**  
2006

**W. Glenn Campbell and Rita Ricardo-Campbell National Fellowship**  
2001-2002

**National Science Foundation Research Grant**  
2004 – 2007, 2001 – 2004, 1997 – 1999

**Sloan Fellowship**  
2000 – 2002

**Russell Sage Foundation Research Grant**  
1997 – 1999

**Cyril E. Black Preceptorship**  
1996 – 1998

**Pennsylvania State University Graduate Fellowship**  
1993 – 1995

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