

# **John Quinn**

**Presentologist at Audience Alive**

Queenstown, Otago, NZ

Presentologist in the Event Technology field since 2000

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## **Biography**

Raised and Educated in Ireland, John Quinn arrived in the United Arab Emirates in 1996 determined to make the difference between presentations that fall flat, and that 'seal the deal'. After several years with Gearhouse & Philips Middle East he started Satellite in Dubai Media City in 2001 and then expanded the operation to Dubai Silicon Oasis in 2010.

In 2015, John added [www.audiencealive.com](http://www.audiencealive.com) service to his worldwide portfolio and expanded his business to cover Australia and NZ.

Since 2001, John has provided custom presentation services for over 500 local and international clients resulting in over 25000 slides and too many bullet points to count! John's creativity and professional design experience will result in an effective presentation with impact.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Audio Visual, Training and Development, Fund-Raising, Computer Software, Media Production, Computer Hardware, Business Services, Graphic Design, Information Technology and Services

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## **Areas of Expertise**

The Art of Presentology, Life After Death By Powerpoint, 5 Tips That Will Change Your Presentation Forever, Top Traits for Effective Presenters, Presenting Ideas, Sealing Deals With Effective Presentations, Top Pitch Deck Ideas

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## **Affiliations**

BNI, International Special Events Society

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## **Sample Talks**

## **Presentology**

It costs a lot of money to organize a conference. Not just the cost of a venue, the cost of entertainment, and the cost of travel. The opportunity cost of having an audience in the room, and not somewhere else. It matters if a conference is successful. It's surprising that every detail of a conference is planned, except for the presentations. Menus are planned, rooms are planned, bands are booked, printing is done ? everything runs smoothly. But the typical conference presentation has no input from organizers ? even at a company conference. Sure, there may be a conference PowerPoint template to use. But each presenter types his or her own presentation. Each presentation is full of bullet points and text ? boring to write, let alone to sit through. Dozens of presentations, 100s of slides, 1000s of bullet points. Mind- numbing for the audience. Yet, surely the presentations are the reason for having the conference?

Imagine a conference where messages are considered as a whole. Imagine a conference that genuinely meets its objectives. Satellite Visual Communication is all about effective presentations. We turn bullet points into visuals. We train lacklustre presenters and make them stars. We turn isolated presentations into a rich tapestry of ideas and cross-references. And we can make your conference interactive using the latest audience response systems to engage the delegates and improve memory retention of your message. Attached are the options we recommend to improve your upcoming event. We promise your audience will thank you.

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## **Event Appearances**

### **Title**

GIBTM

### **Evolution of Event Technology**

EventCamp Middle East [www.eventcampmiddleeast.com](http://www.eventcampmiddleeast.com)

### **The Gamification of Learning**

TEDx

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## **Education**

### **West London Poly**

Electronics

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## **Accomplishments**

### **Won Award for best new innovation in the Events Industry**

In 2009 we won the Best New Innovation award at the Events Industry annual get together.

As a result we deployed 2000 spotme devices as a project for the Abraaj Celebration of Entrepensureship in 2010.

## **Ranked 66 in the TOP 100 SME Companies in Dubai**

Satellite Visual Communication the Middle East's leading 'Presentation' and 'Eventology' offering Professional State of the Art Presentation Creation, Interactive Audience Participation Systems and Mobile Event Apps ranked 66 in the Dubai SME 100 at the awards ceremony held yesterday in Dubai. John Quinn, CEO of Satellite said his team was "absolutely delighted, when you consider that more than 3,000 companies applied for the award, it's an amazing achievement.

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## **Testimonials**

### **Tanya Eddows**

John worked tirelessly to ensure that he met our requirements. He was always readily available to take our calls and questions. He is a committed individual who works with integrity. I would not hesitate to recommend his services to others.

### **Nick Nadal**

My organization hired John and his company to assist us in engaging our audience during our annual conference. I found John to be professional and very personable and always has a 'can-do' attitude over behind-the-scenes challenges faced when orchestrating major conferences. You can feel that he's got the best interest of his clients in mind, and the fact that we're repeat customers show that we've experienced good value with John. Thanks, John!

### **Jeremy Foster**

It has been an absolute pleasure to work with John Quinn and Satellite over the years. He brings such a fresh perspective to something so fundamental like engaging people with each other. Particularly in the context of landing major presentations when you know he really is worth every penny. I consider Ericsson materially better off for having the opportunity to work with John and I'd not hesitate in hiring John or recommending him to anyone looking for his expertise and easy going style

### **Senior Vice President**

Just a quick note to say thanks a million. Your personal delivery is truly inspirational. The fact that I didn't look once at my phone is testament to your ability to keep your audience in the palm of your hand. The word will spread here about what you do and I'm already looking at the next group from my department

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