

John Zimmerman

Lecturer of Electrical Engineering & Computer Science at Loyola Marymount University

Los Angeles, CA, US

Seaver College of Science & Engineering

Biography

John Zimmerman is an experienced entrepreneur, operator, angel investor and startup adviser.

In 2008, John co-founded DataPop, where he was the COO responsible for all product management, engineering, R&D, data analytics and technical operations. He also ran the company P&L, led finance & planning and raised \$16MM of venture capital before successfully selling the company to Criteo (NASDAQ:CRTO) in 2015. At Criteo he held various executive roles on the team that is building their new Predictive Search line of business.

Prior to DataPop, John held a variety of leadership roles at bellwether internet companies like Amazon.com, Overture and Yahoo.

John is currently starting a new company in the education and healthcare space.

John also teaches upper division and graduate level classes in the Department of Electrical Engineering and Computer Science at Loyola Marymount University. He developed and taught “The Internet of Things” in Spring of 2017, and introduced a new course on “Technology Ventures” in Spring of 2018. He is also a faculty advisor for capstone projects in the Healthcare Systems Engineering Master Degree program.

John is also an active angel investor and startup advisor in the LA area. He's worked with LaunchpadLA, Techstars Cedars Sinai and FoundersCentral at USC. John holds a BS in Biomechanics from LMU and an MBA from USC.

Industry Expertise

Internet, Education/Learning

Areas of Expertise

Entrepreneurship, Startups and New Ventures, Software Development & Design, Product Management, Data Analytics

Education

University of Southern California
Masters Business Administration

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