

# **John S. Butler**

**Director of Jon Brumley Texas Venture Labs and Professor of Management at The University of Texas at Austin, McCombs School of Business**

Austin, TX, US

Entrepreneurship, wealth creation, venture capital, minority entrepreneurship, race and economics

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## **Description**

John Sibley Butler is a professor of management and serves as the director of the Jon Brumley Texas Venture Labs (TVL); a campus-wide initiative to accelerate startups in taking their innovations to market and to transform graduate students into entrepreneurs and business leaders.

Butler is a research expert in the worlds of entrepreneurship, innovation and creativity, the impact of technological innovation on growth and prosperity, black leadership and racial integration, minority entrepreneurship and organizational behavior.

Butler holds the J. Marion West Chair for Constructive Capitalism in the Graduate School of Business at the McCombs School of Business, The University of Texas at Austin. He holds a joint appointment in Organizational Behavior in the College of Liberal Arts, where he holds the Darrell K. Royal Regents Professorship in Ethics and American Society (Sociology).

His research is in the areas of organizational behavior, entrepreneurship, and new ventures. He is the Sam Barshop Centennial Fellow at The IC2 Institute, an organization dedicated to the creation of new ventures throughout the world. He holds the Herb Kelleher Chair in Entrepreneurship at McCombs.

Professor Butler has served as a consultant for many firms and the U.S. Military. In 2006, Butler was appointed by President Bush to the J. William Fulbright Scholarship Board; he was reappointed in 2007.

Professor Butler has appeared on over 30 radio and television programs, including Eye On America (CBS Nightly News), The Jim Leher News Hour, CBS Radio Talk Show, The Osgood Report, and Public Radio. In addition, Professor Butler's research has appeared in The Wall Street Journal, The New York Times, The Chicago Tribune, Time Magazine, U.S. News and World Report, and other newspapers and magazines across America.

His books include Entrepreneurship and Self-Help Among Black America: A Reconsideration of Race and Economics; All That We Can Be: Black Leadership and Racial Integration the Army Way; Immigrant and Minority Entrepreneurship: The Continuous Rebirth of American Communities; and, Forgotten Citations: Studies in Community, Entrepreneurship, and Self-Help Among Black-Americans.

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## **Industry Expertise**

Research, Capital Markets, VC and Private Equity, Corporate Leadership, Business Services

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## **Topics**

Entrepreneurship, Venture Capital, Immigrant and Minority Owned Businesses, Organizational Behavior, Black Leadership, Racial Integration, Technology and Economic Growth, U.S. Military and Leadership, Innovation and Creativity, Austin Entrepreneurship

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## **Affiliations**

The University of Southern Maine : Libra Professorship, Aoyama Gakuin University : Distinguished Visiting Professor, The University of Texas at Austin, College of Liberal Arts : Darrel K. Regents Professorship in Ethics and American Society (Sociology), Glofish : Board of Directors, Decision Analysis: Editorial Board, Arthur James Douglass Centennial Professor in Entrepreneurship and Small Businesses, IC2 Institute: Sam Barshop Fellow and Former Director

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## **Past Talks**

**Accelerating American Diversity Manufacturing**  
University of Wisconsin-Extension Manufacturing Diversity Institute

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## **Education**

**Northwestern University**  
Ph.D. Sociology (Organizational Behavior, Methods and Statistics)

**Louisiana State University in Baton Rouge**  
B.A. Organizational Behaviour

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## **Accomplishments**

**The Booker T. Washington Legacy Award**  
Academic award.

**J. William Fulbright Foreign Scholarship Board**  
Appointed by President Bush for a three year term. Reappointed for second term in 2007.

**President's Commission on The Assignment of Women in the Armed Forces**  
Dallas, TX

**Vietnam Veteran**  
Bronze Star for Valor in Combat.

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## **Testimonials**

**David Wenger**

John Butler is an enthusiastic advocate for the free market and the opportunities for entrepreneurial effort to lift individuals, institutions and economies. He embodies the "Austin Model" for technology innovation, and is always ready to share his insights in the most quotable language possible.

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