

Jon Arnold

Principal at J Arnold & Associates

Toronto, ON, CA

VoIP and Beyond - Disruptive Communications Technology Perspectives

Biography

Jon Arnold is Principal of J Arnold & Associates, an independent telecom analyst and strategy consultancy based in Toronto, Ontario. The consultancy's primary focus is providing thought leadership and go-to-market counsel regarding IP communications and disruptive technologies, such as VoIP, mobile broadband, contact centers, telepresence/video, unified communications, SIP trunking, cloud communications, social media and Web 2.0. He has been consulting about these technologies since 2001, and can be followed on his widely-read Analyst 2.0 Blog, along regular commentary on Twitter and Linked in. Jon also contributes to other publishers and portals, such as UCStrategies, ADTRAN, Exony, and Focus.com; speaks regularly at industry events, and is frequently cited in both the trade press and mainstream business press.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Telecommunications, Investment Banking, Market Research, Information Technology and Services, Wireless, Computer Software, VC and Private Equity, Computer Networking, Social Media

Areas of Expertise

Voip, Unified Communications, Cloud Communications, Smartphones, Social Media, Contact Center, Sip Trunking, Telecom, Mobile Broadband, Hosted Services

Sample Talks

Five Trends and Opportunities in the U.S. Telecom Market

Review of key trends in telecom that are impacting IT buying decisions today. Presentation was for the IT Buyers Forum, hosted by the Ontario Ministry of Economic Development. Forums were held in Toronto and Ottawa, on March 20 and 22, 2012. See Portfolio section to review slides.

State of Canada's Wireless Industry - television interview

Appearance on BNN TV (Business Network News) in Toronto, May 10, 2011. Was interviewed about current developments in the competitive landscape for Canada's wireless telecom sector. Interview runs about 6 minutes: <http://watch.bnn.ca/clip300558#clip300558>

Renewable Energy Market, Research Highlights

Presentation given at the Smart Grid Summit, Los Angeles, Oct. 2010. Topic was highlights of a market study co-authored by Jon Arnold along with Zpryme Research. See Portfolio section for PDF of presentation.

SIP Trunking Adoption Update - the Canadian Experience

Overview of the current state of SIP adoption in Canada, along with drivers and holdbacks for businesses, service providers and vendors. Presentation given at the Know Your Alternatives conference, held in Toronto, February 9, 2012. Slides have been uploaded to the Portfolio section.

Optimal Productivity from Your Remote Workforce

Presentation given for a Focus.com webinar, sponsored by Polycom, Sept. 14, 2011. See Portfolio section for copy of the presentation. Audio can be accessed after registering here from the Focus.com website:
<http://b2b.ziffdavis.com/webcasts/optimal-productivity-remote-workforce/>

Event Appearances

Five Trends and Opportunities in the U.S. Telecom Market

IT International Buyers and Global Export Forum

SIP Trunking Adoption Update

Know Your Alternatives

Renewable Energy Market - Research Highlights

Smart Grid Summit

Education

Schulich School of Business

MBA Marketing/Organizational Behavior

University of Western Ontario

B.A. Psychology

Accomplishments

Alltop - Guy Kawasaki's Top VoIP Blogs

Current 2012 home page: <http://voip.alltop.com/>

Ranked in Top 100 of Telecom Blogs

VoIP Now's rankings for telecom blogs, 2008: <http://www.voipnow.org/2008/05/top-100-telecom-industry-blogs.html>

Ranked Top 15 VoIP Blogs, 2009

Focus.com review of top VoIP blogs: <http://www.focus.com/briefs/top-15-voip-blogs-2009/#>

Blogged.com - Top Telecommunications Blogs

Overall rating of 8.3 merits "great", ranking #16 among 680 blogs in category:

<http://www.blogged.com/directory/technology/telecommunications/>

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