

Jose Albis

Co-Owner at Albis Consulting Group

British Columbia, Canada, BC, CA

Technology & Anthropology, Big Data Marketing, Social Media

Description

Marketing Technologist - Consultant and Executive - Sales and Marketing leader with a wide variety of knowledge and experience in both English and Spanish; records and accomplishments in integrating online and offline Sales and Marketing through Direct Response in global scale including regional and language localization; successful record in Social Media Marketing, Reputation Management, email Marketing, SEO, PPC & PPA. Other skillful areas include: applied mathematics such as finances and statistics, operational studies, systemic focused thinking and problem solving, organizations and human resources; as well as social communication, anthropology, sociaology, mass-media and multimedia. A balanced plentiful interdisciplinary background, fruitfully applied through the frame of project management and a diversity of positions of expertise enrichment.

SPECIALITIES:

Agile Marketing
Growth Marketing
Growth Hacking
Social Technology
Transmedia Strategy
Social Media Consultant
Social Media Strategist
Social Media Training
Social Media Management
Reputation Management
Email Marketing
Lead Generation
Affiliate Marketing
Pay-per-Click
Pay-per-Acquisition
Online Engagement Management
Inbound Marketing
Marketing-Sales Funnel Optimization
Media/Multimedia Marketing
Direct Response Marketing
Offline-Online Marketing Integration
Business Development
New Product & Services Development
Project Management

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Advertising/Marketing, Social Media, Computer Software

Topics

Big Data Marketing, Social Media, Technology and Society

Affiliations

XTEC - Victoria Executive Development Group

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