

# **Jose Coronado**

**Senior Director of User Experience at Automatic Data Processing - ADP**

Greater New York City Area, NJ, US

Senior Transformation and Innovation Leader in Product and User Experience

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## **Biography**

User Experience Executive, strategist, international speaker and author. Innovator, trendsetter with very strong analytical and strategic management skills. Global managerial experience in information technology, user experience and corporate strategy positions. Solid leadership skills with distributed, multidisciplinary teams with emphasis in retaining and developing top talent.

Design, Agile and Lean UX expert. Expert in all aspects of user centered design including user interface design and standards, usability, accessibility and visual design. Expert in Software-as-a-Service (SaaS) technology and enterprise applications. 100% fluency in English and Spanish..

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## **Availability**

Keynote, Panelist, Workshop

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## **Industry Expertise**

Computer Software, Corporate Leadership, Design

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## **Areas of Expertise**

Innovation, Transformation, User Experience

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## **Affiliations**

UXPA – User Experience Professionals Association and the New York City UXPA Chapter, ACM SIGCHI – Special Interest Group in Computer Human Interaction - Association of Computer Machinery

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## **Sample Talks**

### **Innovation - It is all about the super hero, right?**

The consumerization of information technology and the rapid evolution of applications available at the consumer's fingertips, organizations face the challenge to transform and innovate and deliver the best experience in their products and services.. Executives want answers to the questions that matter most: How do we get an innovation program started at our company? What are the key elements we need to watch for? What should we avoid? How do we make it sustainable?

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## **Event Appearances**

**The Client Experience Imperative**  
SAP SAPPHIRE NOW

**Mission Possible: From Concept to Code in 30 Minutes**  
World BPO/ITO Forum

**The Client Experience Imperative**  
FUSION 2011

**Best Practices for Driving Enterprise Adoption for Visualization**  
iRise Web Seminar Series

**The User Experience Process: How to Make It Work**  
World Usability Day

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## **Education**

**University of Kansas**  
Master of Fine Arts in Industrial Design

**Universidad Javeriana**  
Bachelor of Fine Arts in Industrial Design Industrial Design

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