

# **Joseph Wilson**

**Senior Strategist, Education at MaRS Discovery District**

Toronto, Canada Area, ON, CA

Senior Strategist, Education, MaRS Discovery District

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## **Biography**

Joseph is currently working as a Senior Strategist in the Education Practice at the MaRS Discovery, a cluster of over 170 education entrepreneurs in Toronto, Ontario. He gives advice on customer development, structuring pilots, securing funding and researching learning outcomes in order to allow high potential startups to scale.

He taught high school level physics, math and credit recovery for 5 years, and was nominated for the Premier's Award for Teaching Excellence in 2009. He won the T. Eta Award of Excellence in 2002 for his work teaching with University of Toronto's Science Outreach and has worked in exhibit and curriculum design for the Ontario Science Centre, The Royal Ontario Museum and the American Museum of Natural History.

He developed the Entrepreneur's Toolkit Workshop Series at MaRS, and consults on a wide range of educational programming. He has written on topics of science, innovation and education for NOW Magazine, the Globe and Mail, Financial Post and Yonge Street. He has edited two books and written many academic papers in astronomy, education, entrepreneurship and innovation strategies.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Education/Learning

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## **Areas of Expertise**

Education, Innovation, Technology

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## **Affiliations**

University of Toronto

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## **Sample Talks**

**Entrepreneurship 101 - Value Proposition**

<http://vimeo.com/78291292>

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## **Event Appearances**

**The Double Bottom Line for Education Entrepreneurs**  
SXSWedu

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## **Education**

**University of Toronto**  
Hon B.Sc. Astronomy, Anthropology

**Ontario Institute for Studies in Education**  
B.Ed. Education

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## **Accomplishments**

**T. Eta Award of Teaching Excellence**  
Issued yearly to the top instructor at U of T's Science Outreach program

**Premier's Award for Teaching Excellence, Nominee**  
Issued yearly to the top teacher in the Province of Ontario

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