

Josh Dry

Business Development Manager at ShowGizmo

Wellington, , NZ

Josh is the Business Development Manager at SmartShow Ltd who mobilise events with their event app ShowGizmo

Description

Having finished studying Marketing, Management and Psychology at Otago University in 2009, Josh quickly moved into an entrepreneurial space by starting a Student Tax Return company and 1-Night.co.nz (New Zealand's premier festival ticketing agency).

He now leads the marketing and sales activities for SmartShow " taking ShowGizmo to the world, on- and off-line including organising Event Camp DownUnder and Event Camp MiddleEast for the past two years. Josh strongly believes in sustainable practices and prides himself in being green. He is very interested in high tech, innovation, marketing, social media and anything New Zealand.

Josh travels with ShowGizmo to Events to talk on Social Media, Events Marketing as well as Event Technology focussing on Mobile Event Apps, their evolution, how best to deploy them at your events and where they are headed.

Availability

Keynote, Panelist, Workshop, Host/MC

Industry Expertise

Events Services, Social Media

Topics

Event Apps, Social Media, Event Marketing, Event Technology, Hybrid Events

Affiliations

ShowGizmo

Sample Talks

The Evolution of Event Apps

Where Event Apps have come from? What they used to be and why they are evolving.
Where they are headed to and why they cannot be ignored for you events.

Past Talks

@Your next Event - more than a #hashtag
Meetings & Events 2012

Event Apps are Future Focussed
Perth Event Show 2012

The Evolution of Event Apps
Event Camp Middle East 2012

Corporate Blogging
Social Media Masters Forum 2012

Event Social Media Concierge + MC
Event Camp DownUnder 2012

Young Innovator: 1-Night.co.nz Case Study
Inspiring Stories/ Festival of the Future

Hybrid MC and Social Media Concierge
Event Camp Middle East 2013 at GIBTM

19 things I have learnt about the Events Industry so far
GIBTM

How Social Media and Event Technology enhance the events experience
Convene 2013

Event Camps: the new hybrid event model
etouches webinar sessions

Don't Panic! Event Technology that adds value
Perth Event Show 2013

Event Technology Presentation
Event Planning and Management Paper

Tips to Increase Event App Uptake
Etouches Webinar series

an app case study: ShowGizmo
iSE Gathering 8

Latest trends in event apps
Event Technology Masterclass

Presentation on Event Apps in a Technology Panel

CINZ - Emerging Talent

How Event Apps have taken the Events Industry by storm

Australian Direct Marketing Association: Global Forum

Using Technology to increase Member Engagement

Weblink International Webinar Series

Latest in Event Tech

Social Buzz

Education

Otago University

Bachelor of Arts and a Bachelor of Commerce Marketing, Management and Psychology

Accomplishments

EEAA Young Star Finalist 2012

The Richard Geddes Young Achiever category attracted a strong field of impressive young people in 2012 with outstanding capability in event operations, show management, social media and marketing.

The Exhibition and Event Association of Australasia (EEAA) is the peak association for the exhibition and event industry, representing organisers, venues and suppliers.

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