

# **Josh Price**

**Assistant Professor of Economics and Finance at Southern Utah University**

Cedar City, UT, US

Focusing on the application of behavioral economic tools in areas of education, health and sports.

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## **Description**

Dr. Joshua Price is assistant professor of economics and finance at Southern Utah University with research focusing on the application of behavioral economic tools in a variety of settings. With coauthor John Cawley, he recently analyzed a program offering financial incentives for weight loss and compared the effectiveness of reward schemes. He is currently evaluating NBA data to determine the effect of status awards on worker productivity. He also is performing research on how changes in the choice architecture can help students succeed in college.

As a litigation consultant, Dr. Price has advised on cases dealing with medical malpractice and economic loss as a result of personal injury. He has experience testifying as an expert witness in the courtroom and in writing reports for cases.

Dr. Price earned a bachelor's degree in economics from Brigham Young University with minors in mathematics and Spanish. At Cornell University, he received an M.S. in economics, and an M.A. and Ph.D. in policy analysis and management. He went on to teach economics courses for University of Texas at Arlington. Dr. Price joined SUU in 2014 and received SUU's Outstanding Educator of the Year Award in 2016.

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## **Industry Expertise**

Sport - Professional, Research, Public Policy, Sport - Amateur

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## **Topics**

Economic Losses, Health Economics, Data Analysis, Behavioral Economics, Economics of Public Policy, Sports Economics, Choice Architecture, Economics of Education, Litigation Consulting

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## **Affiliations**

North American Association of Sports Economists

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## **Education**

**Brigham Young University**

B.A. Economics

**Cornell University**

M.A. Policy Analysis and Management

**Cornell University**  
M.S. Economics

**Cornell University**  
Ph.D. Policy Analysis and Management

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## **Accomplishments**

### **SUU Outstanding Educator of the Year Award 2016**

This award is to recognize an individual, full-time faculty for demonstration of outstanding teaching effectiveness; scholarly activity; peer respect from fellow colleagues; sincere interest in students; and professional commitment and service to others and the University overall.

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