

[Julie Schoenfeld](#)

CEO at Perfect Market, Inc.

PASADENA, CA, US

Electric speaker who tells it like it is in start ups today

Industry Expertise

Advertising/Marketing, VC and Private Equity, Internet

Areas of Expertise

Entrepreneurship, High Performance At Work, How to Raise Capital

Sample Talks

The Top 10 Skills of a Successful Entrepreneur

Ms. Schoenfeld shares insights from having led more than 3 venture backed start ups and raised over \$90M for those companies. She discusses the skills required to be a successful.

Education

Harvard Business School

MBA

Tufts University

BS Engineering

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