

Kaitlynn Furse

Manager, Public Relations at CAA South Central Ontario

Thornhill, ON, CA

Media spokesperson for CAA SCO and subject matter expert on winter driving, road trips and travel.

Biography

A communications and media relations professional, Kaitlynn has worked with some of Canada's leading brands to bring corporate storytelling to life. Having worked in both agency and corporate settings, Kaitlynn takes an insights-led approach to developing aspirational and practical communications strategies.

As a member of the corporate communications team at CAA South Central Ontario (CAA SCO), Kaitlynn leads the organizations public relations initiatives and serves as a media spokesperson.

Kaitlynn is an avid traveller, knowledgeable about travel and tourism trends, having previously served as the manager of global public relations and partnerships for Fairmont Hotels & Resorts.

Industry Expertise

Travel and Tourism, Automotive, Public Relations and Communications

Areas of Expertise

Winter Driving, Travel and Tourism, Strategic Communications, Road Trips

Affiliations

Toronto Botanical Garden : Board of Directors, Girl Guides of Canada, 10th Girl Guides : Leader

Education

Humber College

Post Graduate Certificate Public Relations

University of Toronto

B.A. (Hons.) Political Science

Accomplishments

Ontario Junior Citizen, Ontario Community Newspapers Association

Awarded for community involvement

Semi-Finalist, Canada's Next Great Prime Minister
National CBC competition

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