

# **Kamal Hassan**

**Founder and CEO at EVCtools**

Toronto, ON, CA

Passionate Entrepreneur

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## **Biography**

I can speak knowledgeably on three subjects:

1. Transportation: transforming traffic jams, parking shortages and related issues through the application of sensible public policy enabled by technology: road pricing, congestion charging, matching supply and demand, or whatever you call it.
2. Entrepreneurship: I have run four companies myself, and been trained to deliver an all-encompassing 48-hour intensive weekend entrepreneurship course designed by an INSEAD professor.
3. Financing early stage companies: the world of venture capital and angel financing is transforming. I have experienced this on the sharp end, through interactions with over two hundred different investors.

Background:

- CEO and Founder of EVCtools (a 'back office for entrepreneurs and investors')
  - CEO and Co-Founder of Skymeter (location payment technology for cars/trucks)
  - Interim COO of Zeno Global (outdoor advertising displays - technology)
  - CEO of In Your Pocket (publishing, in multiple media, across Eastern Europe)
  - Management Consultant, Bain & Co
  - MBA, INSEAD
  - Professional Engineer (PEng) Ontario
  - Engineering Physicist for Imax (large screen movie theatres/technology)
  - BAsC in Engineering Physics, Queen's University
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## **Availability**

Keynote, Panelist

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## **Industry Expertise**

VC and Private Equity, Transportation/Trucking/Railroad

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## **Areas of Expertise**

Entrepreneurship, Fundraising, Transport Policy, Parking, Road Pricing

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## **Affiliations**

Insead Alumni Association

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## Sample Talks

### Ending Traffic Jams

Explain that there is a simple solution to traffic jams and parking shortages: think of them as logical outcomes of the law of supply and demand. We can't supply enough in downtown areas. So manage demand with pricing and it will magically clear.

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## Event Appearances

### Traffic Jams

Inspire Session at Global Entrepreneurship Forum

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## Education

INSEAD

MBA

Queen's University

BASc Engineering Physics

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