

Karen Bogart, PhD

Board Chair at Fielding Graduate University

Santa Barbara, CA, US

Dr. Bogart works with firms on business growth or turn-around, marketing, commercialization, and organizational effectiveness

Description

Dr. Karen A. Smith Bogart is the President of Smith Bogart Consulting, Inc., a business advisory firm based in Santa Barbara. She works with firms on business growth, turn-around, marketing, commercialization and organizational effectiveness. She has also worked directly in two start-up firms.

Since 2007, Dr. Bogart has taught at the University of California, Santa Barbara. She has previous experience in global business management, board leadership, marketing, innovation, operations, change management and human resources. In addition, she is broadly recognized for her success in building alliances, particularly in Asia.

She holds a PhD in Human and Organizational Systems from Fielding Graduate University, a Masters of Arts in Human and Organizational Systems from Fielding Graduate University, a MA in Business Administration from the University of Rochester, MA in Industrial and Labor Relations from Cornell University, and a BA, Political Science from the State University of New York at Geneseo

Industry Expertise

Education/Learning, Research, Management Consulting, Corporate Leadership

Topics

Global Business Management, Board Leadership, Marketing, Innovation, Operations, Change Management, Human Resources, Commercialization, Organizational Effectiveness

Affiliations

Mohawk Industries : Board of Directors, ZBE Inc : Board of Directors, Monolithic Power Systems : Board of Directors, Pacific Tribunes-Smith Bogart Consulting : President, University of California Santa Barbara : Lecturer

Education

Fielding Graduate University

PhD Human and Organizational Systems

Fielding Graduate University

MA Human and Organizational Systems

University of Rochester - William E. Simon Graduate School of Business Administration
MBA Business Administration

Cornell University
MILR Labor Relations

State University of New York College at Geneseo
BA Political Science

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