

Karen Hayoun

Copywriter & Social Media Strategist at Freelance

Israel, , IL

Copywriter and social media strategist with extensive experience working with small businesses and corporations, both B2B and B2C.

Biography

I am a copywriter and social media expert with extensive experience in the field. I work mostly with startups and tech companies, but have also worked in a number of other industries, including travel, education, and real estate. I am a very fast learner, analytical, and creative, and I love what I do.

Industry Expertise

Advertising/Marketing, Writing and Editing, Social Media, Graphic Design

Areas of Expertise

Copywriting, Social Media, Branding, Marketing, Content

Testimonials

Mar Gruber

Great collaboration...very talented and dedicated person! Absolutely recommended.

Dafna Rolls

I have been working with Karen for quite some time now on numerous projects and I highly recommend her services. She is a very capable professional and a great team player. She is also a very skilled writer and a person who knows how to take the lead and make things happen.

Rebecca Steinberg Herson

Karen is extremely knowledgeable about social media for businesses. We've worked together on several long term projects for B2B companies and she delivers top quality results. She has developed a strong methodology that works, and she's also flexible in order to meet specific clients' needs. Karen is also really pleasant and fun to work with. A true professional!

Idan Carmeli

I've been working with Karen for the past few months. In her freelance role she manages a couple of my own B2B clients' social accounts. She does so professionally, responsibly, and with the kind of calm reassurance that tends to manifest in people who know they're good at what they do.

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