

# **Katerina Morjanoff**

**Ambassador at Ambassador for Enterprise Network for Young Australians (ENYA)**

Sydney Area, Australia, NSW, AU

Founder at Speaker to Stage

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## **Biography**

At [www.speakertostage.com](http://www.speakertostage.com) we get public speakers more events - especially when they travel. If you're a speaker or run events, be sure to make contact and see how we might work together.

Our focus is on speakers and events in the business, technology, entrepreneurial and mind space. Have worked with public speakers and event companies, on stage and behind the scenes for the past 13+ years.

Am a bit of a nerd (with my colour-coded bookshelves!) and much prefer being behind the scenes than up on stage. Enjoy creating a system to help speakers and event planners do more of what they do best.

Have met a lot of awesome people through traveling the world, and tend to be a little 'professionally incorrect' about it. Touched Trump's hair, spent 3 weeks in India in silence, convinced billion dollar VC Vinod Khosla to disco, however can be quite shy in moments too.

Represented Australia in Ice-skating at 15 across Europe and bring the intense lessons learned from sports psychology into the business world.

Co-authored a best-selling book, "The Relationship Age" written on the topic of engagement marketing. The book rose to #1 in three Amazon.com categories.

Appeared in National Media including:

The Australian, Australian Financial Review, ABC Radio, ABC TV, Cosmopolitan Magazine, The Daily Telegraph, Yahoo Finance, Financial Review Boss Magazine, Amnesty International Magazine, Front Page of Sydney Morning Herald and syndicated papers around the nation.

Unskilled in:

Small talk, wearing heels all day, answering the phone.

My motto is:

Challenge the status quo, provoke the unprovoked, and ask a zillion questions to anyone willing enough to entertain them.

Specialties: Direct Response Marketing. Research. Psychology. Behavioral Economics. Business Strategy. Hiring Practices. Personality Profiling. Business Management. Public Speaking. Events.

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## **Availability**

Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Events Services

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## **Areas of Expertise**

Public Speaking, Entrepreneurship, Marketing Strategy

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## **Affiliations**

Toastmasters (2007 - 2009)

Speechcraft (2008)

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## **Education**

**Founder Institute**

Entrepreneurship

Pymble Ladies College

**Cert IV in Business (Small Biz Management)**

(Small Business Management)

**Barrenjoey Montessori**

**Diploma of Government (PM)**

**SMW, RRI**

Human Behavior Psychology

**Cert IV in Business (Frontline Management)**

(Frontline Management)

**Manly Selective Campus**

**Diploma of Project Management**

**Australian School of Security & Investigations**

Cert III in Investigations

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