

Kathleen Iacocca, PhD

Assistant Professor of Management & Operations | Villanova School of Business at Villanova University
Villanova , PA, US

Kathleen Iacocca, PhD, is an expert on supply chain management, business analytics and optimization with a focus on healthcare industries.

Description

Professor Iacocca is adept at explaining the complexities of the U.S. healthcare economy and pharmaceutical drug pricing system in a way that provides clarity and understanding for her audience. Her research is focused primarily on the healthcare industry, with specific focus on supply chains and optimization. She also more generally completes research in operations and analytics.

Topics

Business, Healthcare Economics and Policy, Pharmaceutical Industries, Applications in Healthcare, Operations Management, Business Analytics, Supply Chain Management, Analytics Applications, Healthcare Industry, Drug pricing

Education

Rutgers University
PhD

The University of Scranton
MBA

The University of Scranton
BS

Accomplishments

Emerald Literati Network Award for Excellence
2016

Selected by the editors of the International Journal of Quality & Reliability Management for the paper
“Improving the Quality of Environmental Management: Impact on Shareholder Value”

Awarded 2nd Place in the INFORMS Annual Case Competition
2015

Presented case at the INFORMS Annual Meeting in Philadelphia, PA.

Emerald Literati Network Award for Excellence

2014

Selected by the editors of the International Journal of Pharmaceutical and Healthcare Marketing for the paper
"Resell versus direct models in brand drug distribution"

Highly Commendable Paper Award

2013

Selected by the editors of the International Journal of Pharmaceutical and Healthcare Marketing for the paper
"Resell versus direct models in brand drug distribution"

Recipient of the "KSOM Professor of the Year" Award

2013

Determined by student vote

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