

# **Kathleen Iacocca, PhD**

**Assistant Professor of Management & Operations | Villanova School of Business at Villanova University**  
Villanova , PA, US

Kathleen Iacocca, PhD, is an expert on supply chain management, business analytics and optimization with a focus on healthcare industries.

---

## **Description**

Professor Iacocca is adept at explaining the complexities of the U.S. healthcare economy and pharmaceutical drug pricing system in a way that provides clarity and understanding for her audience. Her research is focused primarily on the healthcare industry, with specific focus on supply chains and optimization. She also more generally completes research in operations and analytics.

---

## **Topics**

Business, Healthcare Economics and Policy, Pharmaceutical Industries, Applications in Healthcare, Operations Management, Business Analytics, Supply Chain Management, Analytics Applications, Healthcare Industry, Drug pricing

---

## **Education**

**Rutgers University**  
PhD

**The University of Scranton**  
MBA

**The University of Scranton**  
BS

---

## **Accomplishments**

**Emerald Literati Network Award for Excellence**  
2016

Selected by the editors of the International Journal of Quality & Reliability Management for the paper  
“Improving the Quality of Environmental Management: Impact on Shareholder Value”

**Awarded 2nd Place in the INFORMS Annual Case Competition**  
2015

Presented case at the INFORMS Annual Meeting in Philadelphia, PA.

**Emerald Literati Network Award for Excellence**

2014

Selected by the editors of the International Journal of Pharmaceutical and Healthcare Marketing for the paper  
"Resell versus direct models in brand drug distribution"

**Highly Commendable Paper Award**

2013

Selected by the editors of the International Journal of Pharmaceutical and Healthcare Marketing for the paper  
"Resell versus direct models in brand drug distribution"

**Recipient of the "KSOM Professor of the Year" Award**

2013

Determined by student vote

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)