

# **Kaushik Sengupta**

**Professor of Management and Entrepreneurship / Associate Dean for Graduate Education / Director, Online MBA Program at Hofstra University**

Hempstead, NY, US

Kaushik Sengupta specializes in supply chain management analysis.

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## **Description**

Dr. Sengupta is Chair, Department of Management & Entrepreneurship and Associate Professor at the Zarb School of Business. Since 2011, Dr. Sengupta has been the Executive Director of the Online MBA Program. Dr. Sengupta's teaching and research are in the areas of operations management and supply chain management. He is involved with teaching and curriculum development for the BBA, MBA and Executive MBA programs.

Dr. Sengupta's current focus areas of research are in the analysis of supply chain management trends and practices, and analysis of industry wide similarities and differences in supply chain practices. Other related research areas of interest include quality management, supply chain security, healthcare operations, distance learning, and cross-functional research with interfaces between Operations/Supply Chain and other areas of business. His research has appeared in Operations Research, Journal of Supply Chain Management, International Journal of Production Research, International Journal of Physical Distribution and Logistics Management, International Journal of Human Resources Management, International Journal of Management, Journal of Behavioral and Applied Management, among others. His research has won Best Paper Awards at the Indian Subcontinent Decision Sciences Institute (ISDSI) conference, and the North East Decision Sciences Institute (NEDSI) conference.

Dr. Sengupta has previously taught at Indiana University, Michigan State University and Bucknell University. Immediately before joining the Hofstra faculty, Dr. Sengupta worked in the supply chain management industry at i2 Technologies, Inc., as Director of supply chain management solutions.

Dr. Sengupta is a member of Decision Sciences Institute (DSI), Production and Operations Management Society (POMS), and the Institute of Supply Management (ISM). Dr. Sengupta has been active in the Decision Sciences Institute (DSI) since 1996, and had served on its Board of Directors as Vice President of Marketing. He has also chaired many tracks at both national and regional DSI conferences including chairing the Annual Case Competition, the Instructional Innovation Award Competition and the New Faculty Development Consortium. He has been inducted into the honorary organizations "Beta Gamma Sigma (Business Honor Society) and Alpha Iota Delta (Decision Sciences Honor Society).

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## **Industry Expertise**

Research, Education/Learning

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## **Topics**

High-tech Industry, Quality Management, Business Processes, Supply Chain Management, Operations Management, Distance Learning, Project Management, Strategy, Auto Industry

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## **Affiliations**

Vice President of Marketing for the Decision Sciences Institute.

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## **Education**

**Indiana University - Kelley School of Business**  
Ph.D. Operations Management

**Indiana University - Kelley School of Business**  
M.S. Business Management

**Indian Institute of Management, Lucknow**  
PGDM Operations Management

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## **Accomplishments**

**David J. Levine Best Paper in Education**  
Awarded at Northeast Decision Sciences Institute Meeting.

**Indian Subcontinent Decision Sciences Institute (ISDSI) Award**  
Kaushik Sengupta, an associate professor of management at Hofstra, received second place recognition for his paper "Forecasting Requirements and Their Effects on Supply Chain Collaboration Structures: Insights from Six Case Studies" at the Third Annual Indian Subcontinent Decision Sciences Institute Conference in January 2009.

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