

Kelly Fincham

Associate Professor of Journalism, Media Studies, and Public Relations at Hofstra University

Long Island, NY, US

Professor Fincham's research agenda explores the intersection of social media in journalism practice and curriculum

Biography

Kelly Fincham is an associate professor in the Department of Journalism, Media Studies and Public Relations at Hofstra University where she teaches advanced online journalism in the undergraduate and graduate program.

Her research agenda explores the intersection of social media in journalism practice and curriculum.. She is a regular presenter at several national and regional journalism conferences in the U.S. Canada, Ireland and Scotland and frequently contributes to Poynter, the leading journalism foundation in the U.S.

Kelly, honored as one of the Top 50 influential women in Irish America, founded the school's award-winning students news site, Long Island Report in 2010. She is also the founding editor of IrishCentral.com, the US-based Irish Web site that was launched in March 2009 and is now the leading Irish American Web site.

With more than 25 years of senior editorial experience in both print and online media, Kelly has created websites and social media strategies for the Irish Lobby for Immigration Reform, the Irish charity GOAL and the original web space for The Irish Voice and Irish America magazine, all based in NYC.

Prior to switching to digital, Kelly worked at international newspaper titles including the Australian Financial Review (Fairfax) and Sydney Telegraph (News International) in Sydney, and the Sunday Independent, Irish Independent and Evening Herald (all INM) in Ireland.

Industry Expertise

Education/Learning

Areas of Expertise

Social Media Journalism, Social Media in Education, Digital Journalism

Education

Dublin City University

M.A.

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