

# **Kelly Flint**

**Area Director - Southwest USA at Constant Contact, Inc.**

Southwest, USA, CA, US

Kelly is a speaker and team leader.

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Kelly Flint is Constant Contact's Area Director for the Southwest, USA. Since joining Constant Contact in 2008, Kelly has educated more than 50,000 small businesses, associations, and nonprofits on how to successfully utilize email and social media marketing to drive business results.

Kelly has over 19 years experience supporting small business, with a background in marketing, advertising, nonprofit marketing as well as firsthand experience in owning her own small business. In 2010, Kelly received the Los Angeles SBDC State Star Award, 2011 she received the SCORE Greater Los Angeles Partner award and in 2013 she received the SCORE Orange County Partner award.

Kelly has presented for organizations including SCORE, SBDC, SBA, CBS Radio, Dress for Success, United Way, and many chambers of commerce and associations.

Prior to Constant Contact, Kelly owned her own business, and worked for United Way as their e-strategies manager. Kelly has her BFA from University of Arizona, is a member of the Screen Actor's Guild and was/is a Girl Scout. Kelly has two dogs named Luke and Leia (and she is proud to be a Star Wars geek).

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Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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Social Media, Non-Profit/Charitable, Advertising/Marketing, Events Services, Business Services, Direct Marketing, Public Relations and Communications, Information Technology and Services

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Email Marketing, Engagement Marketing, Event Marketing, Online Marketing for Nonprofits, Social Media Marketing, Online Surveys and Feedback, Facebook, Twitter, Mobile, LinkedIn

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SCORE Orange County - Volunteer

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## **The Power of Email Marketing**

Email is the most cost-effective, targeted, trackable, and efficient way to build and maintain relationships for businesses & non-profits. Learn how to master the basics of professional email communications with this comprehensive look at best practices and winning strategies for finding and keeping permission-based subscribers, increasing deliverability and open rates, writing good subject lines and content, getting readers to take action, and becoming a trusted sender.

## **Social Media Marketing Made Simple**

This information-packed seminar will review the essential strategies and best practices a business or organization should understand in order to successfully get started with social media marketing. You will learn what social media marketing really is and why it's important, various social media networks and tools: how they interact, ways to leverage their strengths, and how to evaluate them for best use for your business or organization.

### **Supercharge your Facebook Marketing**

Most businesses already see the value in connecting with their current and potential customers via social media. But the challenge is figuring out what you actually need to do with social media in order to drive real results for your business or organization. This seminar is the “what, why, and how” of social campaigns: how to drive repeat business and amplify word of mouth by engaging your happy customers, stay top of mind to make it easy for them to share your message, and measure results.

### **Engagement Marketing**

This presentation will help your audience understand how the marketing landscape for small business has changed and how to make that change work for them. We will focus on key ideas such as, word of mouth in a social world, the engagement marketing cycle, and how your audience can use that engagement to drive social visibility that will bring customers back through their door and introduce new prospects to their business.

### **Many other topics available just ask! (Here's a few more....)**

Grow Your Business with Email and Social Media.....Email + Social = Success.....Online Survey Best Practices.....Event Marketing.....Non-profit Social Media and Email Marketing.....Keynote Presentations

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### **Tools You'll Need to Put Your Business on Social Media**

Hollywood Chamber of Commerce Event Series

### **The Power of Email Marketing**

San Dimas Chamber of Commerce Event Series

### **Online Marketing for Non-Profits**

Non-Profit Online Marketing Series

### **Supercharging Your Facebook Marketing**

The Power of Constant Contact's Tools: SaveLocal and Social Campaigns

### **The Power of Email Marketing – Leveraging Social Media**

Moreno Valley Chamber of Commerce Event Series

### **Engagement Marketing: Email + Social = Success**

Moreno Valley Chamber of Commerce Event Series

### **Email + Social = Success**

SBDC College of the Canyons Event Series

### **Supercharging Your Facebook Marketing**

SBDC College of the Canyons Event Series

### **Social Media Marketing Made Simple**

Today's Essentials for Home-based Business Success

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**Senior Regional Development Director – Constant Contact**

Constant Contact helps small businesses, associations, and nonprofits connect with their customers, clients, and members. Launched in 1998, Constant Contact champions the needs of small organizations and provides them with an easy and affordable way to build successful, lasting customer relationships. Today, more than 500,000 customers from all types of small businesses and organizations use Constant Contact for Email Marketing, Event Marketing, Online Surveys, and Social Media Marketing.

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