

# **Kelly Tyler Byrnes**

**Founder of the All-In Movement™ at The All-In Way**

Kansas City, MO, US

Consults, speaks, and writes on how to improve business performance by aligning stakeholder focus

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## **Biography**

Kelly Tyler has spoken internationally and in every state in America. Her audiences range from public works employees to attorneys; from engineers to administrators; from volunteers to students; from financial advisors to customer service associates and executives.

Your participants, attendees, or coworkers will receive relevant content and updated research delivered in a practical manner (don't worry, she's not a dull lecturer--she graduated from The Players Workshop in Chicago, just like several SNL alums).

She always customizes presentations for no additional fee, includes books at half-price, and will do a breakout session or emcee if needed.

Secrets of Seasoned Professionals, Kelly's first book, was published in 2008 and has taken new employee onboarding and sales training to new levels of efficiency. Put Your Whole Self In! Life & Leadership the Hokey Pokey Way was published early in 2010. Both were published by Fired Up Publishing.

As for the formalities...

In 2011, Kelly became the Executive Director for The Center for Spirit at Work. She performs that role in addition to running the consulting firm and speaking nationally.

Kelly received an M.B.A. from Rockhurst University, Kansas City MO and a B.A. from Saint Mary's College, Notre Dame IN, where she earned a Varsity Letter in Track & Field.

She holds the Senior Professional Human Resources (SPHR) certification.

She is an adjunct professor of management for the University of Missouri and also is a certified facilitator of the Kauffman FastTrac® business growth programs for entrepreneurs.

Kelly brings solid business experience, leadership, education, along with positive energy, to each client--and her clients can tell. She is more than an entertaining speaker and author--she's also a smart business professional who makes her sessions worthwhile.

If you like your speakers to have "lots of stuff and just enough fluff," invite Kelly to your organization or event. Your participants will be engaged during her session, enthusiastic about your event, and energized to return to work.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Banking, Management Consulting, Corporate Leadership

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## **Areas of Expertise**

Stakeholder Alignment, Business Growth, Employee Engagement, Customer Service, Corporate Culture

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## **Sample Talks**

### **People Matter: Leveraging Corporate Culture to Capture Competitive Advantage™**

Prosperous companies improve performance by focusing on all five stakeholders. Stakeholder alignment is not a Human Resources responsibility or a superficial initiative in thriving companies. It is crafted purposefully and monitored relentlessly. In successful companies, a culture of stakeholder focus is an important strategic foundation. This session includes examples and strategies leaders will be able to use, whether their companies have existed for 10 months, 10 years, or 100 years.

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## **Education**

### **Rockhurst University, Kansas City MO**

Masters of Business Administration Marketing/Management

### **St. Mary's College, Notre Dame IN**

Bachelor of Arts History/Business

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