

# **Kerul Kassel, PhD**

**Adjunct Faculty - School of Leadership Studies at Fielding Graduate University**

Orlando Area, FL, US

Helps organizations & their leaders integrate sustainability into their business models

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Dr. Kerul Kassel uses her doctorate in Human & Organizational Systems to help organizations and their leaders focus on (environmental and social) sustainability. She is the author of a book on applying systems thinking to business management practices, a sort of "CliffsNotes" to sustainability and systems thinking for executives and managers.

Her research focuses on sustainability in an organizational context, and she has been awarded a Fellowship at the Institute for Social Innovation.

In addition to consulting, writing, and research, she has expertise in coaching, working with change agents, executives, managers, and business owners as a recognized expert in productivity and performance, and has multiple industry certifications.

Dr. Kassel holds a LEED Green Association accreditation, and is currently obtaining a certification through the International Society of Sustainability Professionals.

She is also a publicly-elected official: Board Supervisor for the Harmony Community Development District. She has participated in the World Series of Birding (to raise funds for conservation efforts) for over a decade. She has also been studying leadership through the lens of natural horsemanship.

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Education/Learning, Research, Training and Development

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Executive Coaching and Consulting, Leadership Development, Workshop/Retreat/Seminar Facilitation

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Academy of Management : Member, International Society of Sustainability Professionals : Member, US Green Building Council : Member, International Coach Federation : Member, International Association of Coaches : Member, New Leaf Systems : President, LEAP! : Developing Sustainability Mindset Working Group of the Principles for Responsible Education (United National Global Compact Initiative)

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**Fielding Graduate University**

PhD Human and Organizational Systems

**Fielding Graduate University**

MA Human Development

**Goddard College**

MA Social Ecology

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