

Kerul Kassel, PhD

Adjunct Faculty - School of Leadership Studies at Fielding Graduate University

Orlando Area, FL, US

Helps organizations & their leaders integrate sustainability into their business models

Description

Dr. Kerul Kassel uses her doctorate in Human & Organizational Systems to help organizations and their leaders focus on (environmental and social) sustainability. She is the author of a book on applying systems thinking to business management practices, a sort of "CliffsNotes" to sustainability and systems thinking for executives and managers.

Her research focuses on sustainability in an organizational context, and she has been awarded a Fellowship at the Institute for Social Innovation.

In addition to consulting, writing, and research, she has expertise in coaching, working with change agents, executives, managers, and business owners as a recognized expert in productivity and performance, and has multiple industry certifications.

Dr. Kassel holds a LEED Green Association accreditation, and is currently obtaining a certification through the International Society of Sustainability Professionals.

She is also a publicly-elected official: Board Supervisor for the Harmony Community Development District. She has participated in the World Series of Birding (to raise funds for conservation efforts) for over a decade. She has also been studying leadership through the lens of natural horsemanship.

Industry Expertise

Education/Learning, Research, Training and Development

Topics

Executive Coaching and Consulting, Leadership Development, Workshop/Retreat/Seminar Facilitation

Affiliations

Academy of Management : Member, International Society of Sustainability Professionals : Member, US Green Building Council : Member, International Coach Federation : Member, International Association of Coaches : Member, New Leaf Systems : President, LEAP! : Developing Sustainability Mindset Working Group of the Principles for Responsible Education (United National Global Compact Initiative)

Education

Fielding Graduate University
PhD Human and Organizational Systems

Fielding Graduate University
MA Human Development

Goddard College
MA Social Ecology

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