

# **Kevin Jones**

**President at Engaged Learning**

Huntsville, AL, US

To the point, common sense speaker who challenges the status quo. Dynamic & thought provoking, I simplify the complex & inspire action.

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## **Biography**

As an international speaker and Social / Organization Strategist, Kevin D. Jones works with organizations to help their cultures embrace new, much more effective ways of working. Together they identify roadblocks to greatness and make it easy for employees to do the right thing while weaving accountability, innovation and learning into their everyday work.

His keynotes do the same. He brings out the common sense that we unintentionally pass over and helps his audiences learn how to UPGRADE THEIR WORK. They leave feeling empowered and inspired with new ideas.

Kevin works as a consultant to businesses, including NASA.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Business Services, Training and Development, Social Media

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## **Areas of Expertise**

Innovating Management, Collaborative Technologies (Internal Social Media), Failure

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## **Sample Talks**

### **Upgrade Your Work - Innovating our Workplaces**

Innovating the way we work is seldom considered. To match our companies with the exponentially changing business world we live in today requires agile, resilient companies. Reimagining the fundamentals of working, managing and leading will help us come up with answers to keep us strong for generations.

With great examples, this talk leaves the audience with their minds in hyper-speed, thinking of possibilities of how to upgrade their work and the way they manage their organizations.

## **Building Collaborative Organizations**

Each organization is on a different point with embracing internal collaborative technologies. This keynote is tailored to the audience to take them from where they are to the next level. Turning fears into strengths, I will help the audience understand what is holding their organization back from adopting these tools and how they can take a big leap forward.

## **Embrace Your Failure**

Failure is taboo in just about all circles of life. Yet if we were to discuss our failures we would be able to learn and grow much more than only sharing our successes. How should we view failure and how will it make us stronger? What type of culture must we have to profit from our shortcomings? We will look at specific cases where failure has led to fabulous results.

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## **Event Appearances**

### **What is After Social Business?**

Lowe's Social Business Symposium

### **How to Be a Social Business**

Pernod Ricard's Social Business Kickoff

### **Consumerization of the Workforce**

Information Technology Business Forum

### **How to Fail at Enterprise 2.0**

Enterprise 2.0

### **Lessons Learned from Real-Life Enterprise, Social Media & Intranet 2.0 Journeys**

Intra.Net Reloaded Conference

### **Social Business Isn't Rocket Science - or is it?**

Consumerization of IT Conference

### **Failure**

Enterprise 2.0 - Santa Clara

### **Building Collaborative Teams Using Social Technologies**

NASA IT Summit

### **E2.0 Failure**

Enterprise 2.0 - Boston

### **Securing Social Media**

Army IT Summit

## **Enterprise 2.0: Effectively using Social Media within Business Organizations**

NASA IT Summitt

## **Mitigating Risks - Real or Perceived**

Enterprise 2.0 - Boston

## **Social Networking - It's Not What You Think**

NASA CBPL Summitt

## **Using Social Media & Networking for Learning & Performance Improvement**

ISPI Charlotte

## **Navigating Culture Shifts in Business**

Training 2010

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## **Education**

### **Boise State University**

Masters of Science Instructional & Performance Technology

### **University of Oregon**

Bachelors of Science Business Administration

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## **Accomplishments**

### **NASA's Internal Social Media Strategy**

Helped NASA upgrade the way they work by creating and delivering their internal social media/ collaborative strategy.

### **8 Children**

My wife and I have eight wonderful children and we homeschool them. I'd say that is a noteworthy personal accomplishment!

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