

John Kim

Lecturer in Organization & Management at Goizueta Business School

Atlanta, GA, US

Applying lessons from 20+ years work experience in management consulting, strategic planning, and B2B marketing.

Description

John completed his MBA at Goizueta Business School in 2005 and a BA in Economics from University of Southern California. He is a management consultant with 20+ years of experience working with executives to make difficult decisions and implement sustainable change.

Experience at Deloitte Consulting and Fortune 500 companies as an internal consultant to scope projects, lead teams, and develop competitive advantage. Strong believer in the consulting process as the most effective way to tackle complex and ambiguous problems - turning data into insights, drawing out consensus, and driving change through pragmatic plans. Fighting complexity with simplicity.

Extensive experience with B2B equipment manufacturers - Applied Materials, AGCO, Philips - to improve profitability through strategic planning, channel marketing, pricing optimization, and cost-reduction.

Industry Expertise

Research, Education/Learning

Topics

Management Consulting, Workshop Facilitation, Organizational Design, Strategic Planning, Healthcare Consulting, Strategy

Affiliations

Education

Emory University, Atlanta, GA

M.B.A. Strategy and Management Consulting

University of Southern California, Los Angeles, CA

B.A. Economics

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