

Kirk Simpson

Co-Founder and CEO at Wave Accounting Inc.

Toronto, ON, CA

Accounting start-up pioneer and digital media strategist who creates unique opportunities for different products to complement each other

The man with the plan. Kirk started Wave Accounting after 13 years in digital media. He's also the guy with "and another thing" on the tip of his tongue: always brainstorming new ways to make the tools work for small business owners.

Kirk has headed up business development, advertising sales and has built tech teams for some of Canada's largest media brands, corporations and financial institutions. Wave is his third start-up. With the time he'll save using Wave for his own accounting, he plans to go sailing.

Keynote, Moderator, Panelist, Workshop, Host/MC

Accounting, Computer Software, Information Technology and Services, Market Research, Management Consulting, Business Services

Business Planning, Strategic Planning Best Practices, Entrepreneurship

Entrepreneur Spotlight

SOHO Small Medium Enterprises Expo 2011

Co-Investment between Angels and VCs

National Angel Summit 2011

Canada's Most Innovative ICT Companies

Canadian Innovation Exchange 2011

The Challenges and Opportunities of Entrepreneurship

MaRS Entrepreneurship 101 Series

Co-Founder and CEO - Wave Accounting

Wave is a free online accounting application for small businesses. Wave lets you easily keep track of your business and personal finances, with a minimum of work. You'll love that it's easy. Your accountant will love that it's complete and accurate. And best of all, Wave is free. The mission of Wave Accounting is to help business owners in their success by eliminating unnecessary admin tasks and simplifying the job of keeping track of your money.

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