

Laura Huaracha

Associate Professor of Communication and Digital Media at Carthage College

Kenosha, WI, US

Communicators shouldn't fear science; they should embrace it. Professor Laura Huaracha is adamant about that.

Description

Professor Laura Huaracha came to Carthage in 2007 after two years as an adjunct instructor at the International Academy of Design and Technology in Chicago. She earned a B.A. in journalism and mass communication from Creighton University in 1997, and an M.F.A. in graphic design from Savannah (Ga.) College of Art & Design in 1999. She was an instructor at MapleWoods Community College in Kansas City, Mo., and has worked at The Grand Group, a Chicago marketing design firm; and the Potbelly Sandwich Works chain.

Industry Expertise

Education/Learning, Social Media, Design, Research, Training and Development

Topics

Curriculum Development, Student Development, Graphic Design, Illustrator, Indesign, Academic Advising, Data Analysis

Affiliations

Past Talks

Using visual imagery and service learning to teach ecological concepts
97th ESA Annual Convention

Education

Savannah College of Art & Design
M.F.A. Graphic Design

Creighton University
B.A. Journalism and Mass Communications

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