

Laura J. Burton, Ph.D.

Department Head, Educational Leadership at University of Connecticut

Storrs, CT, US

Professor focused on management in sports organizations and how gender stereotypes affect women working in athletics.

Biography

Her research interests include understanding leadership in organizations (particularly sport organizations) and exploring development, access and success in leadership. In her work, Laura focuses on issues of gender in leadership contexts and specifically how stereotypes and discrimination impact women in sport leadership.

Areas of Expertise

Gender Stereotypes, Access and Success in Leadership, Sport Management, Gender Issues in Sport, Leadership in Sport Organizations, Gender

Affiliations

Journal of Intercollegiate Sport, Editor in Chief, Journal of Sport Management, Editorial Board Member, Women in Sport and Physical Activity, Editorial Board Member

Event Appearances

Unpacking Gender Bias in Sport Leadership: Identification to Analysis to Change
2019 Women's Frozen Four; Women's Coaches Symposium

Women in Leadership: Stereotypes and Gender Roles

University of Connecticut Women's Advancement Conference

Evaluation of the influence of intercollegiate athletic participation on perceptions of leadership potential

Mark H. McCormack Department of Sport Management Research Seminar

Education

University of Connecticut

Ph.D. Social Science of Sport, Sport Management

Illinois State University

M.S. Physical Education, Athletic Training Concentration

Accomplishments

Research Methods Track: Best Paper

Eastern Academy of Management International. Authors: Gilson, L.G., Burton, L.J., Lowe, K., & Goldberg, C.

Outstanding Perspectives Manuscript Award

National Athletic Training Association / Athletic Training Journal. Authors: Burton, L.J. & Mazerolle, S.

2011 Outstanding Perspectives Manuscript Runner-Up Award

National Athletic Training Association / Athletic Training Journal. Authors: Burton, L.J. & Mazerolle, S.

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