

# **Leah Goold-Haws**

**Global Trade & Logistics - Deputy Sector Navigator at Doing What Matters - California Community Colleges**

Redding, California Area, , US

Global Trade & Logistics - Deputy Sector Navigator at Doing What Matters - California Community Colleges

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## **Biography**

I am on special assignment, working with the California Community Colleges Chancellor's office via Feather River College and the Economic Workforce Development Center. I will be working in the Far Northern Region of California to expand global trade opportunities, augment existing services and work with educators to facilitate in curriculum development that promotes global commerce.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Education/Learning, Women, International Trade and Development, Business Services, Advertising/Marketing

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## **Areas of Expertise**

Marketing Strategy Development, Brand Assessment, Global Trade & Logistics, Global Micro-Enterprise, Curriculum Development, Global Career & Technical Education Pathways

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## **Affiliations**

NASBITE Certified Global Business Professional , World Trade Center of Northern California, Communications, WIT-NC Women in International Trade, Northern California, CITD - Centers for International Trade Development , Working Strategies for Women

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## **Sample Talks**

### **Global Micro-Enterprise**

- Taking Your Micro-Enterprise Global
  - How to Partner with Small Business Abroad
  - Marketing Who You Are & What You Know
  - Women in Business Reaching a Global Customer
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## **Education**

**California State Polytechnic University-Pomona**  
Bachelor of Fine Arts (BFA) Fine and Studio Arts

**North American Small Business International Trade Educators NASBITE**  
CGBP - Certified Global Business Professional International Trade

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