

Leah Goold-Haws

Global Trade & Logistics - Deputy Sector Navigator at Doing What Matters - California Community Colleges

Redding, California Area, , US

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Description

I am on special assignment, working with the California Community Colleges Chancellor's office via Feather River College and the Economic Workforce Development Center. I will be working in the Far Northern Region of California to expand global trade opportunities, augment existing services and work with educators to facilitate in curriculum development that promotes global commerce.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Education/Learning, Women, International Trade and Development, Business Services, Advertising/Marketing

Topics

Marketing Strategy Development, Brand Assessment, Global Trade & Logistics, Global Micro-Enterprise, Curriculum Development, Global Career & Technical Education Pathways

Affiliations

NASBITE Certified Global Business Professional , World Trade Center of Northern California, Communications, WIT-NC Women in International Trade, Northern California, CITD - Centers for International Trade Development , Working Strategies for Women

Sample Talks

Global Micro-Enterprise

- Taking Your Micro-Enterprise Global
 - How to Partner with Small Business Abroad
 - Marketing Who You Are & What You Know
 - Women in Business Reaching a Global Customer
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Education

California State Polytechnic University-Pomona
Bachelor of Fine Arts (BFA) Fine and Studio Arts

North American Small Business International Trade Educators NASBITE
CGBP - Certified Global Business Professional International Trade

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