

Leonard Shyles, PhD

Associate Professor of Communication | College of Liberal Arts and Sciences at Villanova University
Villanova , PA, US

Leonard Shyles, PhD, is an expert in media industries in the digital age.

Biography

Dr. Shyles is the go-to source for insight and commentary on the societal shift from traditional media to digital. He can discuss the pitfalls and triumphs of this fundamental change in the communication landscape and what it portends for the future of the news business. Dr. Shyles is also an authority on communication research, the media and politics, and mass media theory.

Areas of Expertise

Communication, Communication Research, Media and Politics, Theories of Mass Media, Media Industries in the Digital Age

Education

The Ohio State University
PhD

City University of New York at Brooklyn College
MS

City University of New York at Brooklyn College
BA

Select Accomplishments

“Artisan Workshop: Steve Rogers”

2018

Written, produced and directed by Shyles, this episode in his ongoing "The Artisan Workshop" series presents a primer on painting by contemporary, veteran marine-artist, Steve Rogers. In this episode, Steve displays his painting process from initial concept to finished work. It also features a biography of the artist, and his advice to aspiring painters.

The purpose of the series is to “... reveal the creative process of artists and artisans at work.”

Writer-Producer-Director-Editor

2010-present.

Seventeen short subject how-to videos ranging in length from five minutes to over twenty minutes commissioned by artisan-craftsman Harry Havnoonian, custom bike-frame designer and entrepreneur in Media PA. All these videos are accessible online at YouTube and at hhbicycles.net. Some have received over 80,000 "hits" on YouTube.

Executive Producer

1989-present.

Villanova University Production Awards program to celebrate best student productions of the year. Done on a semester basis with students as crew and talent, featuring student work.

WETA, Ch. 26 Television Independent Production Award

1986

"Jock of Outrages" cultural documentary.

"Outstanding Young Men of America"

Elected 1983.

Phi Kappa Phi Honor Society

Elected 1979.

Writer-Producer-Director

"Artisan Workshop: Steve Rogers." (2018) A new episode in Shyles' "Artisan Workshop" series. The Artisan Workshop: Steve Rogers presents a primer on painting by contemporary, veteran marine-artist, Steve Rogers. In this episode, Steve displays his painting process from initial concept to finished work.

This episode also features a biography of the artist, and his advice to aspiring painters.

<https://youtu.be/9t-t0VnN68I>

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