

# **Lewis Perkins**

**Sustainability Strategist at New House LLC**

Atlanta, GA, US

Engaging Social and Environmental Responsibility  
Speaker

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## **Biography**

Lewis Perkins, Senior Vice President at the Cradle to Cradle Products Innovation Institute, an organization whose mission is to guide product manufacturers and designers in making safe and healthy things for our world. Perkins is a champion for sustainability – personally and professionally. Prior to this role, he consulted companies both big and small on creating a programs and awareness for environmental and social initiatives. Perkins also led the "green" charge as director of sustainable strategies for the commercial division of Mohawk Industries, a leading flooring manufacturer, advancing the company’s mission of environmental and social responsibility.

Perkins holds a Master of Business Administration in marketing and strategy with a focus on social responsibility from Emory University and a Bachelor of Arts from Washington & Lee University. He is a past board member of The Green Chamber of the South and the advisory board for Sustainable Life Media where he joins an assembly of national thought leaders. Perkins has been a featured speaker on sustainability at 2009 Forbes Magazine Green Visionary Series, The White House Council for Environmental Quality GreenGov Symposium in 2010 and for the 53rd & 54th Annual Grammy Awards Green Summit panel.

You can follow his corporate sustainability insight on his Fastcompany.com blog "Semantics of Sustainability" or Woman Are Saving The World Now, (wswnow.com), a series of interviews dedicated to the growing role of women in global solutions.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Corporate Leadership, Environmental Services, Non-Profit/Charitable, Plastics, Management Consulting, Apparel/Accessories, Business Services, Consumer Goods, Renewables and Environmental, Social Media

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## **Areas of Expertise**

Corporate Sustainability Trends, Knowledge & Insights, Cradle to Cradle Product Innovation, Continuous Improvement Quality Standards, Sustainable Textiles & Apparel

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## **Affiliations**

Captain Planet Foundation, Global Resolutions, Fast Company Magazine, Earthshare of Georgia, Green Chamber of the South, Cradle to Cradle Product Innovation Institute, Mohawk Industries, Clean Air Campaign

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## Sample Talks

### **Sustainability Design, Innovation and Insight: How Our World is Rapidly Creating Social and Environmental Solutions.**

Today's leaders, corporate executives, small businesses owner and community activists are being called to retool the way we create, produce and live on our planet. From supply chain issues to product development, many corporations are moving into increased innovation in order to meet the social and environment needs of our day. This talk will outline the major areas in which companies are addressing corporate social and environmental responsibility and give strong examples of how these efforts are having major positive impact for their organizations and communities.

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## Education

**Goizueta Business School, Emory University**  
MBA Marketing, Strategy

**Washington & Lee University**  
Bachelor of Arts Art History

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