

Lina Duque

Social Media Strategist at Lina Duque Consulting

Toronto, ON, CA

Social Media Advisor to CEOs & Academics | Speaker at universities & international forums | As seen in Harvard Business Review & Forbes

Description

Lina Duque, MBA, is a social media strategist, university lecturer and international speaker and moderator. Her analysis has appeared in the Harvard Business Review, Forbes and the Globe and Mail. She is a sought-after advisor to C-suite executives, companies and universities on developing thought leadership through creating a strong and strategic digital presence. Lina is passionate about empowering women through helping them use social media effectively to raise their profile and advance their leadership and careers. She was recently featured in Metro Toronto newspaper for her work in that area. Lina is a frequent speaker on social media, personal branding and women's empowerment. Her speaking portfolio includes Harvard University, McGill University, University of Toronto, Lean In Canada, Ellevest Network (New York) and the World Communication Forum Davos (Geneva and Istanbul). Lina has an Executive MBA from the Ivey Business School, Western University.

Industry Expertise

Social Media, Professional Training and Coaching

Topics

Social Media, Social Media & Branding, Personal Branding, Personal Brand & Professional Presence, Personal Branding for Career Success, Personal Branding Leadership, Social Media eMail and Content Marketing , Women's Development, Women & Leadership, Career Advancement, Career & Personal Successes, Career & Life Intelligence for Women, entrepreneurship

Affiliations

Mentor, The DMZ, ranked top university-based business incubator in North America., Instructor "Digital Media Strategy for Leaders" at the University of Toronto, School of Continuing Studies.

Past Talks

Speaker

World Communication Forum Davos

Speaker & Moderator

World Communication Forum Davos

Speaker

Building Online Presence to Enhance Your Career

Speaker

How Academics Can Use Social Media to Gain a Competitive Edge

Keynote Speaker

Women in Leadership Association Gala

Speaker

Leveraging Social Media for Career Success

Speaker

Using Social Media Strategically to Enhance Your Career

Corporate Trainer

How to use social media to gain a competitive advantage as a business leader

Education

Ivey Business School, Western University

Executive MBA

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)