

Lina Srivastava

Principal at Lina Srivastava Consulting LLC

New York, NY, US

Narrative Design for Social Change

Biography

Lina Srivastava is a strategist who combines activism, technology, culture, art, and storytelling for social transformation, bringing new narrative forms and distribution techniques to human rights and global development. She is the founder of a social innovation strategy group in New York City.

Lina has provided project design consultation to a group of social impact organizations, including UNESCO, the World Bank, UNICEF, MobileActive, Apne Aap, Shine Global, BYkids, and Donor Direct Action.

An attorney by training from New York University School of Law, Lina has been involved in campaigns for several documentaries, including Oscar-winning *Born into Brothels*, Emmy-nominated *The Devil Came on Horseback*, Oscar-winning *Inocente*, and *Who Is Dayani Cristal?*, which recently premiered opening night at the Sundance Film Festival. She is the currently strategist for VODO, 3Generations, and Lakou Mizik.

The creator of the Transmedia Activism framework, which guides the development of media, art, and technology projects from story to social action, she is currently one of a handful of people in the world creating narrative-based social change initiatives with NGOs, global institutions, and independent media creators, combining both field experience with skills in documentary engagement and transmedia design.

Lina provides workshops, consultations, keynote addresses, panel discussions, and speeches on the rise of storytelling, narrative platforms, and social innovation as tools for social change, including at Yale Law School, Lincoln Center, MIT Media Lab, TEDx, and the Tribeca Film Festival.

A graduate of the New York University School of Law, Lina received her BS from Rensselaer Polytechnic Institute, and also studied at the Graduate School of Arts and Sciences, New York University, the Support Center for Nonprofit Management, the Hastings Center for Bioethics, and the Kennedy Institute of Ethics, Georgetown University.

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Media - Online, Non-Profit/Charitable, Motion Pictures and Film

Affiliations

Lina Srivastava Consulting LLC, School of Visual Arts, Design for Social Innovation, Regarding Humanity

Education

New York University School of Law
JD Law

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